



MARYLAND  
FAMILY  
NETWORK

## 2023 SPONSORSHIP OPPORTUNITIES for the “FIRST YEARS” EVENT

*The first five years last forever!*

### About First Years

Maryland Family Network’s annual First Years event brings together close to 150 business leaders, education advocates, and philanthropists to benefit Maryland’s youngest children and their families. Our only fundraiser of the year, First Years includes a seated program where we celebrate our impact and share our plan to create better outcomes for children. This year’s event will be held in person on **Thursday, October 19, 2023 from 5:30—7:30pm at The Vollmer Center at Cylburn Arboretum in Baltimore.** We hope you will join us as a sponsor and show the community that you care about our youngest children — the future leaders of our state.

### Maryland Family Network’s Impact

Maryland Family Network’s mission ensures all young children in Maryland have strong families, quality early learning environments, and a champion for their interests. To be successful, we need your help to make this a reality. We hope you share our passion for making Maryland one of the best states in the country to raise young children.

Every year, our network of 30 **Family Support Centers** empowers close to 3,000 parents to fulfill their dream of becoming a better parent and confidently care for their infants and toddlers. Our network of eight **Child Care Resource Centers** offers training, mentoring, coaching, and other support to our state’s resilient workforce of child care professionals, serving close to 25,000 annually, more than any other organization in Maryland. And, our **LOCATE: Child Care** counselors help over 12,000 families find child care that fits their needs and allows the parents to work outside the home, helping the state’s economy grow.

In addition, our **public policy advocacy** ensures that the needs of young children and their families and caregivers are a priority when Maryland lawmakers make decisions. We are the most trusted voice for thousands of children in the state who are too young to speak for themselves.



**The first five years of a child’s life are the most critical. They can determine the trajectory of his or her life. Your support of our First Years event will help young children reach their full potential and become tomorrow’s leaders.**

**Invest in our future.  
Become a sponsor today!**

Contact Development Director Jennifer Andiorio at  
[jandiorio@marylandfamilynetwork.org](mailto:jandiorio@marylandfamilynetwork.org) or call 410.659.7701, x141



## 2023 SPONSORSHIP OPPORTUNITIES for the “FIRST YEARS” EVENT

### \$2,500 CRAWLERS SPONSOR

- Company logo included in printed program\* and in slideshow at beginning of event
- Social media recognition and acknowledgement in annual report
- Customized mission-focused “First Steps” presentation for your employees at a mutually agreeable time (virtual or in person)
- Two representatives from your team invited to join us at our First Years event

**\*Print deadline: September 1, 2023**

### \$5,000 CRUISERS SPONSOR

All benefits listed at previous level, plus:

- Lunch with Maryland Family Network’s Executive Director, Laura Weeldreyer, and a tour of one of our Family Support Centers at a mutually agreeable time
- Two additional seats (for a total of four) for team members to join us at First Years

### \$10,000 TODDLERS SPONSOR

All benefits listed at previous levels, plus:

- Personalized sponsorship acknowledgement suitable for display at your company
- Opportunity to distribute branded promotional item to our guests at First Years event
- Acknowledgement in our monthly eblast sent to our house list (distribution: 25,000+)
- Opportunity for employees to participate in a volunteer activity at one of our Family Support Centers (storytime read-alouds, playground clean up project, etc.)
- Two additional seats (for a total of six) for team members to join us at First Years



Thank you for your sponsorship! We will send you a confirmation. Maryland Family Network is a 501(c)3 nonprofit. Your contribution is tax-deductible to the extent allowed by law. Please email or mail your completed sponsorship form to:

**Maryland Family Network  
Attn: Jennifer Andiorio  
1001 Eastern Ave, 2nd Floor  
Baltimore, MD 21202**

**Email logo and questions to: [jandiorio@marylandfamilynetwork.org](mailto:jandiorio@marylandfamilynetwork.org) Or call: 410.659.7701, x141**

## 2023 FIRST YEARS SPONSORSHIP COMMITMENT

Name				
Company				
Address				
City	State	Zip	Business Phone	
Cell Phone	Email			
Amount \$	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Check, payable to Maryland Family Network
Name on Card			Expiration Date	
Card Number			CVV Code	
Signature				