



ANNUAL REPORT • FY2018



MARYLAND  
FAMILY  
NETWORK



## MARYLAND FAMILY NETWORK

ensures that very young children have strong families, quality early learning environments, and a champion for their interests.



## A LONG HISTORY OF LEADERSHIP IN MARYLAND

**M**aryland Family Network was formed in 2009 with the merger of two leading nonprofit organizations— Maryland Committee for Children, founded in 1945 to advocate high quality child care, and Friends of the Family, founded in 1986 to establish and coordinate Maryland’s network of Family Support Centers.

Today, Maryland Family Network is the leading voice for very young children and all those concerned with their well-being — parents, child

care providers, advocates, and community leaders — at the state and national levels.

Thanks to our partners Maryland Family Network will continue to make sure that all young children and their families have the resources to learn and succeed. 🌟



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## FY18 Family Support Data Chart

Maryland Family Network and Maryland's network of Family Support Centers target their services to parents with children birth through age three and expectant parents. Though others receive support at the Centers, the data in the chart refer only to that target population. FY18 data are based on the period from July 1, 2017 through June 30, 2018 with delegates or sponsoring agencies reporting for 25 Centers for 12 months.

|   | BALTIMORE<br>CITY/COUNTY<br>9 Centers | METRO DC &<br>SOUTHERN<br>MARYLAND<br>4 Centers | NORTHERN<br>MARYLAND<br>2 Centers | WESTERN<br>MARYLAND<br>3 Centers | EASTERN<br>SHORE<br>7 Centers | TOTAL<br>25 Centers |
|---|---------------------------------------|---|-----------------------------------|----------------------------------|-------------------------------|---------------------|
| African-American  | 76%                                   | 11%   | 10%                               | 13%                              | 34%                           | 29%                 |
| White   | 6%                                    | 5%  | 42%                               | 33%                              | 22%                           | 22%                 |
| Hispanic  | 10%                                   | 70%   | 29%                               | 23%                              | 29%                           | 32%                 |
| Asian   | 0%                                    | 2%  | 2%                                | 1%                               | 0%                            | 1%                  |
| Other   | 9%                                    | 12%   | 17%                               | 30%                              | 14%                           | 16%                 |
| Parents and Expectants  | 743                                   | 368   | 138                               | 329                              | 353                           | 1,931               |
| Children 0-3  | 786                                   | 418   | 151                               | 427                              | 456                           | 2,238               |
| Families Served at Home <sup>1</sup>                                    | 519                                   | 158   | 70                                | 90                               | 263                           | 1,100               |
| Percentage of Children Fully Immunized <sup>2</sup>                     | 82%                                   | 97%   | 90%                               | 96%                              | 95%                           | 91%                 |
| Parents Enrolled in Adult Education Programs <sup>3</sup>               | 26                                    | 310   | 92                                | 243                              | 60                            | 731                 |
| Parents Taking Part in Employability Services <sup>4</sup>              | 4                                     | 417   | 55                                | 367                              | 76                            | 919                 |
| Families Receiving Public Assistance <sup>5</sup>                       | 545 (82%)                             | 327 (91%)                                       | 109 (89%)                         | 251 (80%)                        | 313 (91%)                     | 1,545 (86%)         |
| Percentage of Children Receiving a Developmental Screening <sup>2</sup> | 83%                                   | 71%   | 84%                               | 99%                              | 93%                           | 89%                 |

<sup>1</sup> Families in Early Head Start programs received services both in the Centers and at home and are counted in the Families Served at Home category.

<sup>2</sup> Immunization and developmental screening percentages are based on children with three or more visits to a Center.

<sup>3</sup> Adult Education includes one or more of the following: Adult Basic Education (ABE), General Educational Development (GED), English for Speakers of Other Languages (ESOL), and/or alternative high school.

<sup>4</sup> Employability services include one or more of the following: computer literacy, career counseling, resume writing, interview skills, work experience, and job development.

<sup>5</sup> Public Assistance may include one or more of the following: WIC, TANF, public housing, SSI, medical assistance, foster care subsidy, energy program assistance, EPSDT, and food stamps.



## Maryland's Family Support Network

MFN established and coordinates the operation of 25 statewide Family Support Centers (FSCs) that serve more than 2,500 families annually who are raising infants and toddlers while facing barriers to success, such as poverty, limited education, limited English proficiency, and domestic violence. The heart of each FSC is a high quality child care program for mothers and fathers who are on site, learning parenting skills, and working to attain economic and social self-sufficiency. Each FSC is operated by a community-based public or private agency under contract to MFN, which provides core funding and ongoing quality assurance services (training, technical assistance, monitoring, evaluation, and support for peer-to-peer learning).

## FY18 Overview of Maryland Family Network's Early Head Start Program

### FINANCIAL INDICATORS

Maryland Family Network Early Head Start Expenditure Summary Fiscal Year 2018 (all EHS awards)

#### FEDERAL SHARE

|                                 | Expenditures |
|---------------------------------|--------------|
| Program                         | \$ 7,822,104 |
| Training & Technical Assistance | 363,607      |
| Administration                  | 581,248      |
| Total Federal Share             | 8,766,960    |

#### NON-FEDERAL SHARE

|   |               |
|---|---------------|
| TOTAL EARLY HEAD START OPERATING EXPENDITURES | \$ 10,958,700 |
|---|---------------|

### PERFORMANCE INDICATORS

- Total number of children served by Maryland Family Network's Early Head Start programs -- 1,005
- Percentage of children up to date on a schedule of preventive and primary health care per EPSDT schedule -- 8%
- Percentage of children diagnosed as needing medical treatment -- 2%
- Percentage of children who received medical treatment after diagnosis of need -- 95%
- Percentage of children with health insurance at the end of the enrollment year -- 93%
- Percentage of children with a medical home at the end of the enrollment year -- 88%
- Percentage of children with up to date immunizations or all possible immunizations up to date -- 80%
- Percentage of children with a dental home at the end of the enrollment year -- 70%
- Percentage of EHS classroom teachers who meet the degree/credential requirements of the Head Start Act of 2007, effective 9/30/2010 -- 100%
- Percentage of children enrolled in class fewer than 45 days -- 6%
- Percentage of children enrolled for multiple years -- 43%
- Percentage of children of over-income enrollment -- 3%
- Percentage of funded enrollment reported as children with an Individualized Family Service Plan -- 14%
- Percentage of families who received family services -- 88%
- Percentage of families experiencing homelessness during the enrollment year who acquired housing during the enrollment year -- 17%
- Percentage of children and pregnant women who left the program and did not re-enroll -- 28%





## PARENTS EARNING & CHILDREN LEARNING

Maryland's economy depends on parents being able to work and provide for their families. In fact, about 79% of Maryland children under age 12 have a working mother. Quality child care is essential to working families.

MFN's Child Care Resource Network helps child care professionals meet the needs of children in their care. MFN provides access to state of the art training and support including our 24-hour a day eLearning platform.

Thanks to the Child Care Resource Network parents can earn while at the same time their child can learn.



## Child Care Resource Network

MFN oversees a network of 12 Child Care Resource Centers (CCRCs) with funding from the Maryland State Department of Education (MSDE). These CCRCs provide information, skill building, and support to early childhood professionals throughout Maryland. MFN offers training topics such as Anti-Bias/Cultural Competence Awareness; Helping Parents Help Children; Conflict Resolution Strategies; and Social/Emotional Foundations of Early Learning.



During FY18, **more than 31,000 participants** attended high quality, responsive trainings that helped them meet requirements for licensing, the Maryland Child Care Credential, and Maryland EXCELS.



**Over 3,500 workshops** on MFN's eLearning training platform were completed, including MFN's own Supporting Children with Developmental Disabilities.



MFN'S CCRCs provided technical assistance to child care programs in FY18 by opening **over 1,150 cases** (extended technical assistance over a period of time) and through **an additional 6,213 case contacts** (individual contacts in person, by phone, or in meetings) to help child care providers reach ever-higher standards of quality.







### CHILD CARE THAT'S JUST RIGHT

MFN's LOCATE: Child Care provides parents with comprehensive, detailed, free information on regulated child care in Maryland. Personalized service is provided by trained Referral Specialists to help parents learn to identify quality child care and receive referrals for regulated care to meet their individual needs. Referrals are provided in English, Spanish, and most other languages. The Special Needs Enhanced Service helps identify care for families whose children have specific special needs.



## LOCATE: Child Care

In FY18 LOCATE: Child Care, including MFN's Special Needs Enhanced and LOCATE: Child Care Corporate Services, **assisted 3,066 callers** in finding care for **4,114 children**.

Over **43,000 searches** for child care, after-school activities, and summer programs were conducted on-line in FY18.

Call now 877.261.0060 or visit [marylandfamilynetwork.org](http://marylandfamilynetwork.org).



81% of surveyed parents indicated that the information on identifying quality child care provided by the Referral Specialist was useful.



92% of surveyed parents were able to identify at least one element of quality in a child care setting.



99% of surveyed parents found the child care education materials they received from the referral specialist to be useful.



83% of surveyed parents indicated they were satisfied with the services provided by the Referral Specialists.

Note: Survey results are from a 19% sampling of families who called the LOCATE: Child Care Community Line during FY18.





## A CHAMPION FOR THEIR INTERESTS

As Maryland's preeminent statewide child advocacy organization, MFN is strongly committed to ensuring that young children and their families have the resources to thrive. MFN provides a voice for children and all those concerned with their well-being — parents, child care providers, advocates, and community leaders. Through its strong advocacy and public policy presence, MFN has helped to make Maryland one of the best states in the country for early education and child care.



## Public Policy

In FY18 MFN pursued an ambitious agenda, perhaps its boldest ever. Some initiatives built upon years of prior work; others took aim at new targets of opportunity. In the end, MFN emerged with an unprecedented string of successes, including landmark child care subsidy legislation that represents the most significant victory for early childhood education in more than a decade. On May 8 and May 15, 2018 the Governor signed five of the MFN priorities into law.

## FY18 Key Legislative Victories

### SB 379 / HB 430 “Education – Child Care Subsidies – Mandatory Funding Levels”

Increases Maryland's abysmal child care subsidy rates to give parents access to quality care, and establishes a new “floor” so that rates never again fall so low. In terms of investment, breadth of benefit, and lasting impact, the most significant victory for early care and education in more than a decade.

### HB 1415 “Education – Commission on Innovation and Excellence in Education”

Preserves \$22.3 million in pre-K expansion dollars that might otherwise be lost when a federal grant expires.

### SB 859 / HB 775 “State Employees – Parental Leave”

In anticipation of future statewide legislation, provides up to 12 weeks of paid leave for State employees following the birth or adoption of a child.

### SB 373 / HB 547 “Education – Head Start Program – Annual Funding (The Ulysses Currie Act)”

Restores a \$1.2 million budget cut imposed in 2009, potentially increasing services for more than 2,100 Head Start children.

### SB 912 / HB 1685 “Maryland Prenatal and Infant Care Coordination Services Grant Program Fund (Thrive by Three Fund)”

Creates a grant program to expand the coordination of direct services for jurisdictions with a high percentage of births to Medicaid-eligible mothers.





## CONTRIBUTIONS

We are grateful to the following individuals, organizations, and businesses who made contributions to support Maryland Family Network between July 1, 2017 and June 30, 2018.

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## CHAMPIONS FOR CHILDREN (As of 5/1/19)

Champions for Children make five-year commitments to Maryland Family Network, allowing us to create long-range plans beyond our current fiscal year.

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J. Michael Riley  
Robert W. Smith, Jr.  
Marvin Weiner/The Roz & Marvin H. Weiner Family Foundation  
Alice P. Williams  
Jennifer Williams and Bill Jacob





## Statement of Financial Position

### Statements of Activities and Changes in Net Assets for the Years Ended June 30, 2018 and 2017

#### ASSETS

##### ASSETS

|                                   | 2018                | 2017                |
|-----------------------------------|---------------------|---------------------|
| Cash                              | \$ 2,533,219        | \$ 2,795,429        |
| Accounts Receivable:              |                     |                     |
| Grants and contracts              | 4,183,351           | 4,142,854           |
| Pledges receivable, net           | 245,573             | 206,956             |
| Other                             | 70,442              | 64,030              |
| Prepaid expenses and other assets | 64,730              | 84,279              |
| Property and equipment, net       | 10,495              | 24,567              |
| <b>TOTAL ASSETS</b>               | <b>\$ 7,107,810</b> | <b>\$ 7,318,115</b> |

#### LIABILITIES AND NET ASSETS

##### LIABILITIES

|  |                  |                  |
|--|------------------|------------------|
| Accounts payable   | \$ 83,888        | \$ 220,615       |
| Accrued expenses   | 63,458           | 56,769           |
| Accrued vacation   | 127,888          | 113,154          |
| Deferred revenue   | 54,715           | 53,721           |
| Grants payable to Family Support Centers and Child Care Resource Centers | 3,140,116        | 2,998,087        |
| <b>TOTAL LIABILITIES</b>   | <b>3,470,065</b> | <b>3,442,346</b> |

##### NET ASSETS

|                        |           |           |
|------------------------|-----------|-----------|
| Unrestricted           | 3,248,857 | 3,516,994 |
| Temporarily restricted | 388,888   | 358,775   |

##### TOTAL NET ASSETS

|   |                     |                     |
|---|---------------------|---------------------|
|   | 3,637,745           | 3,875,769           |
| <b>TOTAL LIABILITIES AND NET ASSETS</b> | <b>\$ 7,107,810</b> | <b>\$ 7,318,115</b> |

The Board of Directors engaged SB & Company, Certified Public Accountants, to perform the annual audit. The selected financial data provided does not contain all the data and information disclosures required by Generally Accepted Accounting Principles. A copy of the complete audit report containing the required data and information disclosures is available from Maryland Family Network upon request.

## Statement of Activities

### Statements of Activities for the Years Ended June 30, 2018 and 2017

#### CHANGE IN UNRESTRICTED NET ASSETS

##### UNRESTRICTED REVENUE AND OTHER SUPPORT

|   | 2018                 | 2017                 |
|---|----------------------|----------------------|
| Government grants                                   | \$ 18,208,160        | \$ 18,517,872        |
| Contributions                                       | 399,111              | 604,424              |
| Foundation and other grants                         | 189,900              | 300,140              |
| Special events, net                                 | --                   | 75,883               |
| Fees  | 180,984              | 143,618              |
| Investment income                                   | 202                  | 297                  |
| Membership and other                                | 3,436                | 30,891               |
| <b>Total revenue</b>                                | <b>\$ 18,981,591</b> | <b>\$ 19,672,829</b> |
| Net assets released from restrictions               | --                   | --                   |
| <b>Total unrestricted revenue and other support</b> | <b>\$ 18,981,591</b> | <b>\$ 19,672,829</b> |

##### EXPENSES

|   |                      |                      |
|---|----------------------|----------------------|
| Program services  |                      |                      |
| Statewide Network of Family Support and Child Care Resource Centers | \$ 16,817,793        | \$ 16,960,341        |
| Training and technical assistance                                   | 1,016,091            | 1,102,053            |
| Support services  |                      |                      |
| Management and general  | 947,326              | 934,554              |
| Development and communications                                      | 438,607              | 480,210              |
| <b>Total expenses</b>   | <b>\$ 19,219,817</b> | <b>\$ 19,477,158</b> |
| <b>Change in unrestricted net assets</b>                            | <b>\$ (268,137)</b>  | <b>\$ (50,980)</b>   |

#### CHANGE IN TEMPORARILY RESTRICTED NET ASSETS

|  |                     |                     |
|--|---------------------|---------------------|
| Grants   | \$ (40,947)         | \$ 346,439          |
| Pledge contributions, net of discount              | 260,501             | --                  |
| Release of restriction                             | (279,011)           | (464,917)           |
| <b>Change in temporarily restricted net assets</b> | <b>246,948</b>      | <b>(217,256)</b>    |
| <b>Changes in net assets</b>                       | <b>(238,024)</b>    | <b>195,968</b>      |
| Net assets, beginning of year                      | \$ 3,875,769        | 3,679,801           |
| <b>Net assets, end of year</b>                     | <b>\$ 3,637,745</b> | <b>\$ 3,875,769</b> |



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