

The #TimeToCareMD is Now

Examples of social media content to help make Time to Care a reality for Maryland families. (all under 280 characters/Tweet limit)

Children

Only 17% of U.S. workers have access to Paid Family Leave. Fewer than 40% have paid personal leave for short-term disabilities. Workers need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Did you know that 25% of women in America take 10 or fewer days of maternity leave? This puts women and their children at risk, physically and emotionally. Moms and babies need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Did you know that when mothers have access to 12 weeks of Paid Family Leave newborns are more likely to receive their necessary wellness check-ups? Babies need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

With Paid Family Leave, parents are able to care for their sick children, kids have speedier recoveries, and the length of hospital stays is decreased by nearly a third. That leaves a lot more time to just be a kid. Kids need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Vaccines save lives. Children are 25.3% and 22.2% more likely to get their measles and polio vaccines, respectively, when moms have access to Paid Family Leave. #TimeToCareMD saves lives. #MakeMDNext <http://bit.ly/2HCjGJt>

Paid Family Leave gives parents the time they need at home to bond with a young child and establish patterns that promote the child's long-term cognitive, social, and emotional development. Parents and babies need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Parents

Paid Family Leave reduces the incidence of postpartum depression, which one in seven women experience. Moms need and deserve #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Almost 60% of low-income working fathers report taking zero – zip, nada, zilch -- weeks of paid time off after the birth or adoption of a child. Dads need and deserve #TimeToCareMD, too. #MakeMDNext <http://bit.ly/2HCjGJt>

Fathers in the U.S. who take longer paternity leave are more involved with their child's care nine months later. Dads need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

According to the CDC, mothers who are able to breast-feed are less likely to get breast cancer, ovarian cancer, type 2 diabetes, and heart disease. Paid Family Leave allows new moms time to nurse longer and stay healthy. It's #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Family can be a complicated term. FMLA defines “family” as a spouse, parent, or child. But we know family means much more than that. Maryland's modern families need and deserve #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

A case for paid leave for fathers—because it keeps moms healthy. #TimeToCareMD #MDGA20
<https://www.nytimes.com/2019/06/04/upshot/sweden-finds-a-simple-way-to-improve-new-mothers-health-it-involves-fathers.html>

Economic Security

Parents who have paid leave available to them are 39% less likely to need public assistance in the year following their child's birth than parents who do not have the opportunity to take paid leave. #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Families struggling to make ends meet are just one caregiving crisis away from bankruptcy. We all need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

There's a significant wealth gap between white families and families of color. Without paid leave, families of color have a harder time recovering financially from a serious family or medical need. #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

No one should have to choose between the job they need & the family they love. We all need #PaidFamilyLeave #TimeToCareMD #MakeMDNext <http://bit.ly/2HCjGJt>

Older Adults

For older adults, having a caregiver delays or prevents intensive health services like home health care and nursing homes. Paid Family Leave decreases nursing home usage and saves Medicaid dollars. Older adults need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Paid medical leave is critical to helping older workers stay in the labor force and maintain their economic independence. At least 80% of older adults have at least one chronic condition. To stay healthy and productive, they need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

There are at least 43.5 million unpaid caregivers in the U.S. who are caring for elderly family members. Most of them have paying jobs unrelated to caregiving and more than 1/2 work full time. These family caregivers need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Children with Special Needs

Over 10 million Americans provide unpaid care for children with special needs. Data show that 60% of family caregivers have a job and 4 - 12% have dropped out of the labor force to provide this important care. Workers need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Did you know that 15% of U.S. children have chronic illnesses and other special health care needs? Paid Family Leave allows parents time to care for their children without risking their jobs. Parents need #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Business

New mothers who take Paid Family Leave are more likely to be working again 9 to 12 months after childbirth. First-time moms who take paid leave are more likely to return to the same employer. Your business needs #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

According to Harvard Business Review, a majority of the most successful companies report that exemplary benefit programs like #PaidFamilyLeave strengthen employee loyalty and morale. Your business needs #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

#PaidFamilyLeave levels the playing field for smaller employers. It allows them to compete with big businesses when it comes to recruiting and retaining a stellar workforce. Your business needs #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

When Paid Family Leave is administered through an insurance program, small businesses benefit because the cost is shared. Your business needs #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

What do Papua New Guinea and the United States have in common? They are the only two countries which do not mandate paid time off for new parents. America needs #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Among all industrialized nations, the United States is the only country that does not guarantee paid maternity leave. America needs #TimeToCareMD. #MakeMDNext <http://bit.ly/2HCjGJt>

Military

Paid Family Leave for military personnel ensures that they can spend time with their family before deployment or during R&R. It also allows time to make caregiving arrangements for a child or parent. #TimeToCareMD is a strong defense. #MakeMDNext <http://bit.ly/2HCjGJt>

Soldiers are trained to expect the unexpected. So when caregiving needs arise or change as a result of a deployment, families need to be ready. Paid Family Leave supports the needs of military families. #TimeToCareMD is a strong defense. #MakeMDNext <http://bit.ly/2HCjGJt>