



Maryland Child Care Resource Network

Child Care Demographics

2020

Washington County Report

Washington County is a major industrial and transportation hub in the Mid-Atlantic region. Interstates 81, 70 and 68, coupled with excellent rail service, provide easy market access. The Hagerstown Regional Airport is a fully instrumented airfield with the second-longest commercial runway in the state. Hagerstown, the county seat and business center, is Maryland's sixth largest city and is easily accessible to both Baltimore and Washington, D.C.

Washington County's nearly 3,400 businesses employ over 57,000 workers, generating \$7.1 billion in economic output. Significant recent announcements include a \$43 million expansion to the Volvo Group powertrain facility in Hagerstown, and a \$62.5 million investment by Trammell Crow to construct a 1.2 million-square-foot distribution center. Key employers include The Bowman Group, Citi, FedEx Ground, First Data, Fives Cinetic, Meritus Health System, Sierra Nevada, Staples Distribution, and Volvo Group.

<http://commerce.maryland.gov/Documents/ResearchDocument/WashingtonBef.pdf>
Source: Maryland Department of Commerce, Brief Economic Facts, 2019.

The Maryland Child Care Resource Network and Maryland Family Network, Inc. are co-publishers of this Washington County Report for the Network's Maryland Child Care Demographics Report series. The series includes reports for the State, for each of Maryland's 23 counties and the City of Baltimore.

This publication was produced as a work for hire for the benefit of, and with funds from, the Maryland State Department of Education.

Frequently Requested Child Care Information

Child Population 2010

Age Group	Number in age group
0-1	3,446
2-4	5,556
5-9	9,367
10-11	3,867
Total	22,236

Source: Maryland Department of Planning (MDP), 2010 Census Summary File 1.

Child Care Costs as Compared to Other Major Household Expenses

The estimated current median family income in Washington is \$70,222⁶. A family of four that included a couple and two children ages 0-23 months and 2-4 years can be expected to have the following yearly household expenses:

Expense	Cost	% of Income
Child Care	\$ 15,583	22.2%
Infant ¹	\$7,714	
Preschooler ²	\$7,869	
Food ³	\$ 10,674	15.2%
Housing ⁴	\$ 19,140	27.3%
Taxes ⁵	\$ 15,389	21.9%
Total	\$ 60,785	86.6%

¹ Average cost of full-time care in a family child care home (LOCATE, 2019).
² Average cost of full-time care in a child care center (LOCATE, 2019).
³ National average cost of food at home based on a moderate cost plan (Cost of Food at Home Estimated for Food Plans at Four Cost Level, July 2019), U.S. Average, United States Department of Agriculture).
⁴ Based on U.S. Bureau of the Census 2010 median selected owner costs with a mortgage; included mortgage, taxes, insurance and utilities.
⁵ State and local taxes per Comptroller of Maryland (2019), Medicare and FICA taxes per moneychimp.com (2019). Taxes do not reflect Earned Income Credit.
⁶ Current income as shown in the Geolytics Report dated July 2019. This data cannot be compared to previous data.

Average Weekly Cost of Full-time Child Care

Washington County	Family Child Care Programs	Child Care Centers
0-23 months	\$ 148.35	\$ 208.65
2-4 years	\$ 128.76	\$ 151.33
5 years ¹	\$ 119.89	\$ 136.79
School Age Full ²	\$ 104.52	\$ 126.69
School Age B/A ³	\$ 71.91	\$ 67.47

Source: MFN/LOCATE: Child Care, 6/19.

¹ Average cost of full time care for a 5 year old. Defined as child being in full time child care or being in kindergarten and out-of-school child care, i.e., holidays, school closures and summers.
² Average cost of full time care for a 6+ school age child (out-of-school child care, i.e., holidays, school closures and summers).
³ Average cost of before and after school child care.

Number of Washington Children under 12 with Mothers in the Work Force¹

20,389 – 78.9%² of total 2019 child population under 12 (25,841).

¹Source: MFN/LOCATE: Child Care. ²Percent based on 2010 census data. Total population number based on GeoLytics, Inc. report, 2019.

Population Information

Child Population¹

	2000		2010	
	Washington	Maryland	Washington	Maryland
0-3 years	4,827	209,218	5,307	217,560
3-4 years	3,281	144,175	3,695	146,928
5 years	1,676	74,546	1,888	72,700
6-9 years	6,996	316,772	7,479	294,168
10-11 years	3,610	162,481	3,867	151,023
Total	20,390	907,192	22,236	882,379

Source: U.S. Bureau of the Census, 2000, 2010.

Female Population (selected ages)

Age Group	2000	2010
20-24	3,250	4,042
25-29	3,886	4,269
30-34	4,537	4,136
Total	11,673	12,447

Source: U.S. Bureau of the Census, 2000, 2010.

Work Force Information

Total Population Ages 16+ in Work Force

	Washington	Maryland
2010		
Female	36,209	1,570,193
Male	40,002	1,623,215
2000		
Female	29,878	1,351,034
Male	33,836	1,418,491
Change		
Female	21.2 %(+)	16.2% (+)
Male	18.2% (+)	14.4% (+)

Source: U.S. Bureau of the Census, 2000, 2010 American Community Survey (ACS).

Females (16+) with Children

Age Group	2000	2010	Change
Total females (16+) with children under 6	3,812	10,480	N/A*
Total females (16+) with children under 6 in the work force	2,610	N/A*	N/A*
Total females (16+) with children 6-17	8,318	20,940	N/A*
Total females (16+) with children 6-17 in the work force	6,682	N/A*	N/A*

Source: U.S. Bureau of the Census, 2010 ACS.
* Comparable data not available for 2010 census.

Total Population

	Washington	Maryland
2010	147,430	5,773,552
2000	131,923	5,296,486
1995	127,401	5,046,079
1990	121,393	4,780,753
1980	113,086	4,216,975

Source: U.S. Bureau of the Census, 2010, 2000, 1990, 1980.

Male Population (selected ages)

Age Group	2000	2010
20-24	4,382	4,747
25-29	4,902	5,167
30-34	5,686	4,936
Total	14,970	14,850

Source: U.S. Bureau of the Census, 2000, 2010.

Households

	2000	2010
Total household population	122,503	139,005
Total # of households	49,726	55,687
Average household size	2.53	2.50

Source: U.S. Bureau of the Census, 2000, 2010.

Census Information

Families and Poverty

	2000	%	2010	%	%Change
All Families	34,092	100%	37,506	100%	10.0%(+)
Families Below Poverty Level	2,386	7.0%	3,338	8.9%	39.9%(+)
All Families w/Children Under 6**	3,619	N/A*	3,562	100%	N/A*
Families w/Children Under 5 Below Poverty Level	1,056	N/A*	N/A*	19.9%	N/A*
All Families w/Children Under 18	15,599	100%	16,149	100%	3.5%(+)
Families w/Children Under 18 Below Poverty Level	1,767	11.4%	2,309	14.3%	30.7%(+)

Source: U.S. Bureau of the Census, 2000, 2010. Prepared by MDP.
*Comparable data not available from 2010 Census.

Educational Attainment

	Washington	%Adult Pop. Over 25 Yrs	Maryland	%Adult Pop. Over 25 Yrs
High School Grad or Higher	86,306	85.2%	3,410,847	88.1%
Associate Degree	8,095	8.0%	244,750	6.3%
Bachelor's Degree or Higher	20,325	20.1%	1,396,843	36.1%

Source: U.S. Bureau of the Census, 2010 ACS.

Children and Poverty

	2000	%	2010	%	%Change
Total Related Children Under 18	28,128	100%	29,756	100%	5.8%(+)
Total Children Under 18 Below Poverty Level	3,902	13.9%	4,880	16.4%	25.1%(+)
Total Children Under 5 Below Poverty Level	1,410	19.3%	N/A*	21.9%	N/A*
Total Children 5-17 Below Poverty Level	2,492	12.0%	N/A*	14.3%	N/A*

Source: U.S. Bureau of the Census, 2000, 2010. Prepared by MDP.
*Comparable data not available from 2010 Census.

Families

Washington

	Total	Total # of All Families With Related Children Under Age 6	Total # of All Families With Related Children Under Age 18
2000	34,092	3,619	15,559
2010	37,506	4,127	17,727
Change	10.0%(+)	14.0%(+)	13.9%(+)

Maryland

	Total	Total # of All Families With Related Children Under Age 6	Total # of All Families With Related Children Under Age 18
2000	1,359,318	150,011	662,172
2010	1,447,002	170,870	728,045
Change	6.5%(+)	13.9%(+)	9.9%(+)

Source: U.S. Bureau of the Census, 2000, 2010. Prepared by MDP.

Income, Unemployment and Housing Information

Annual Wage Rate Information

Public School Teacher Salary	\$62,133
Average (Washington County)	
Public School Teacher Salary Average (MD)	\$70,463
Nonpublic School Teacher Average (Maryland)	\$56,552
Family Child Care Provider (Maryland)	\$39,884
Child Care Center Director (Maryland)	\$40,891
Center Senior Staff/Teacher (Maryland)	\$25,860
Center Aide (Maryland)	\$18,068

Sources: MSDE, Jan 2019, Association of Independent Maryland Schools (AIMS), 2018-19 school year, and MFN's 2019 Statewide Survey of Family Child Care Providers and Child Care Centers.

Family Income

Median Family Income, 2010 Census

Washington	\$95,277
Maryland	\$83,137

Source: U.S. Bureau of the Census, 2010 ACS.

Median Household Income¹:

Washington	\$58,227
Maryland	\$72,254

Income Distribution	Percent Households	
	Washington	Maryland
under \$25,000	20.6%	14.2%
\$25,000 - \$49,999	22.7%	17.1%
\$50,000 - \$74,999	19.3%	16.5%
\$75,000 +	37.3%	52.2%

Source: ¹GeoLytics, Inc. report, 2019. U.S. Bureau of the Census, 2013-2017 American Community Survey 5-Year Estimates. Data is not directly comparable to 2010 or earlier reports.

NOTE: Percentages may not total 100% because of rounding

Unemployment Rate

	Washington	Maryland
2000	2.6%	3.4%
2001	3.5%	4.0%
2002	3.6%	3.9%
2003	3.7%	4.1%
2004	3.4%	3.9%
2005	4.3%	3.9%
2006	4.9%	3.7%
2007	4.4%	3.6%
2008	5.7%	4.5%
2009	9.4%	7.1%
2010	10.0%	7.3%
2011	9.6%	7.2%
2012	8.6%	6.5%
2013	7.7%	6.2%
2014	6.7%	5.6%
2015	6.8%	5.0%
2016	4.9%	4.5%
2017	5.0%	4.3%
2018	4.7%	4.5%
2019	4.1%	3.9%

Maryland Department of Labor, Licensing and Regulation (DLLR) 6/2019.

Housing Information

	Washington	Maryland
Owner-Occupied housing	36,275 (66%)	1,426,267 (67%)
Renter-Occupied housing	18,394 (34%)	701,172 (33%)

Note: Percentage is based on total occupied housing units.

	Washington	Maryland
Mean value of Owner-Occupied Housing	\$217,500	\$301,400
Median Selected Monthly Owner Costs With a Mortgage	\$1,595	\$2,016
Median Gross Residential Monthly Rent	\$762	\$1,131

Source: U.S. Bureau of the Census 2010 ACS.

Supply of Regulated Early Childhood Programs and Education

Children's Programs by Type with Capacity/ Enrollment

	# of Programs	Capacity
Family Child Care Providers	158	1,227
*OCC Licensed Group Programs	64	3,930
8-12 Hour Child Care Centers	25	2,048
Infant/Toddler	11	151
Part-Day	9	N/A
Before/after School (School & Center-Based)	46	N/A
Employer-Sponsored Centers	2	244
Youth Camps	24	N/A
Nursery Schools	11	N/A
Private Kindergarten	3	N/A
**Head Start/Early Head Start	5	enrollment: 485
***Public Pre-Kindergarten Sites	14	

*Note: Numbers do not total because facilities may have more than one type of program. Unless otherwise indicated, all programs are privately funded.

** Federally funded programs which include Head Start, Early Head Start and Home-based Head Start.

***State funded.

Source: MFN/LOCATE Child Care, 6/19; Maryland State Department of Education; Department of Health and Mental Hygiene.

Education

Public and Private Schools (Elementary and Middle)

	Public	Private*
Elementary Schools	25	1
Middle Schools	7	0
Combined	1	15

Elementary School Enrollment

	Public	Private*
Pre-Kindergarten	871	589
Kindergarten	1,595	127
Grades 1 - 6	10,084	919
Total	12,550	1,635

Source: MSDE, 2018-19 school year. Enrollment figures are for September 30, 2018. Private schools include MSDE approved schools and those operated by a tax-exempt religious organization which hold a letter of exemption from approval in accordance with State law.

*Self reported data from Maryland Nonpublic Schools as reported to MSDE. *Self reported data from Maryland Nonpublic Schools as reported to MSDE.

Density of Family Providers and Center Programs by School District

The following chart shows the number of registered family child care providers and licensed full-day child care centers in Washington as of June 30, 2019.

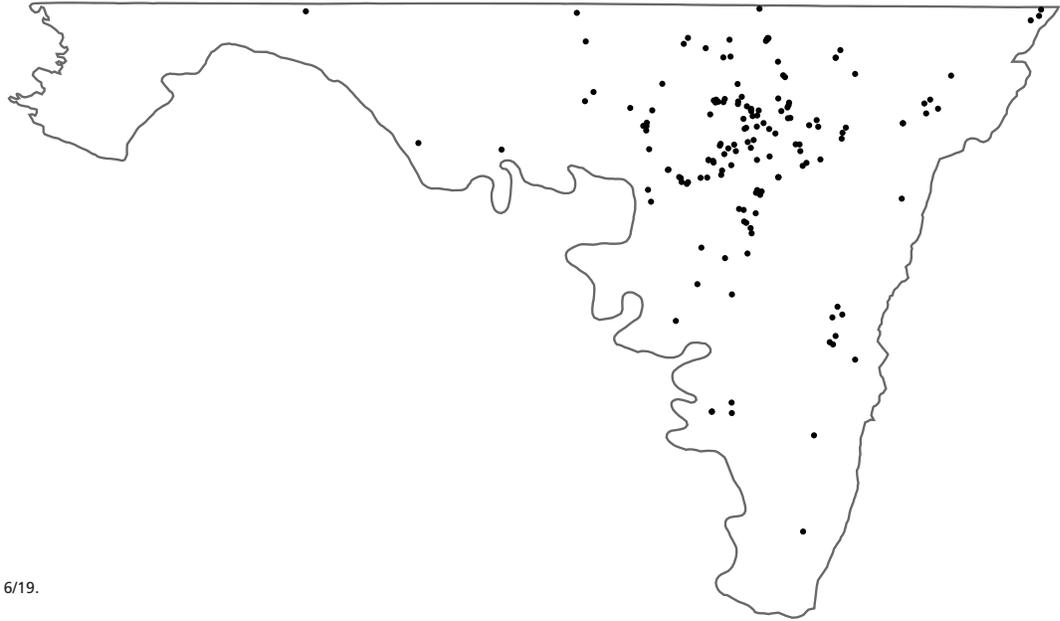
School District	Family Providers	8-12 Hour %	Centers	%
Bester	4	2.5	0	0.0
Boonsboro	8	5.1	3	12.0
Cascade	3	1.9	0	0.0
Clear Spring	6	3.8	1	4.0
Conococheague	3	1.9	0	0.0
Eastern	7	4.4	2	8.0
Emma K. Doub	3	1.9	1	4.0
Fountain Rock	5	3.2	1	4.0
Fountaindale	1	0.6	0	0.0
Funkstown	2	1.3	0	0.0
Greenbrier	1	0.6	0	0.0
Hancock	1	0.6	1	4.0
Hickory	4	2.5	1	4.0
Jonathan Hagger	1	0.6	0	0.0
Lincolnshire	14	8.9	0	0.0
Maugansville	12	7.6	1	4.0
Old Forge	5	3.2	1	4.0
Pangborn	11	7.0	2	8.0
Paramount	6	3.8	1	4.0
Pleasant Valley	2	1.3	0	0.0
Potomac Heights	4	2.5	2	8.0
Rockland Wood	14	8.9	0	0.0
Ruth Ann Monroe	0	0.0	2	8.0
Salem Avenue	14	8.9	0	0.0
Sharpsburg	4	2.5	0	0.0
Smithsburg	6	3.8	2	8.0
Williamsport	15	9.5	4	16.0
Winter Street	2	1.3	0	0.0
Totals	158	100%	25	100.0%

Source: MFN/LOCATE: Child Care, 6/19. NOTE: Percentages may not total 100% because of rounding.

Supply of Regulated Child Care

Density of Regulated Family Child Care Homes in Washington County

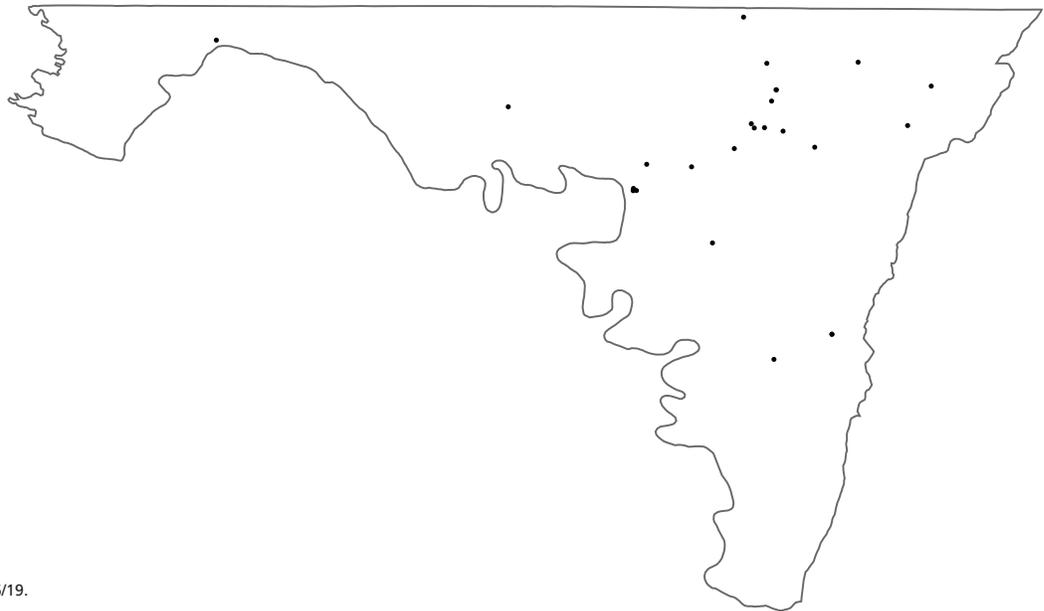
1 dot = 1 home



Source: MFN/LOCATE: Child Care, 6/19.

Density of Licensed 8-12 Hour Child Care Centers in Washington County

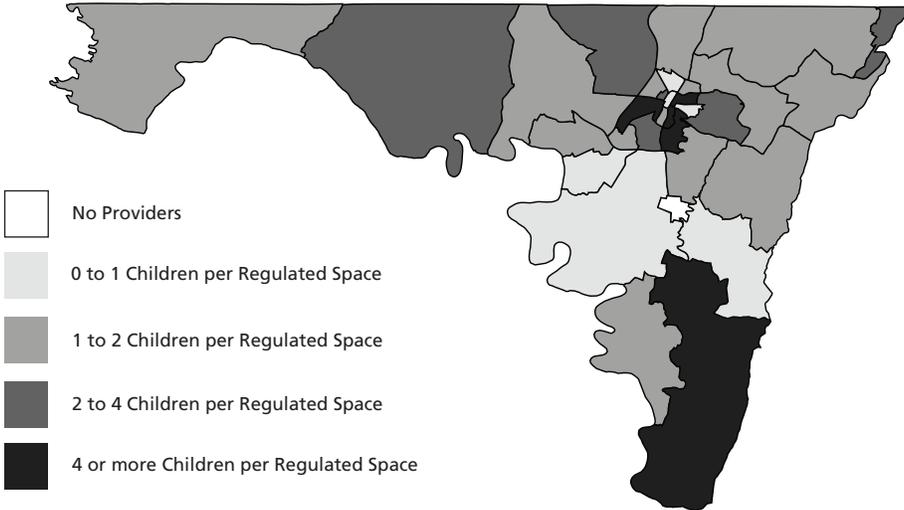
1 dot = 1 center



Source: MFN/LOCATE: Child Care, 6/19.

Supply of Regulated Child Care

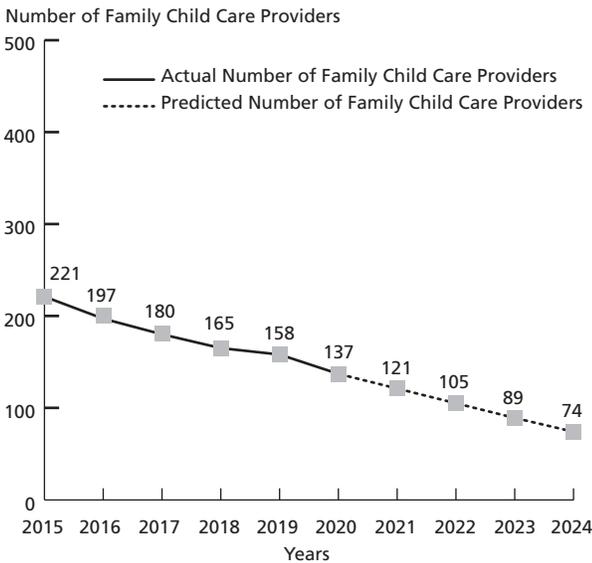
Number of Children 0-5 Years Per Regulated Child Care Space by Census Tract



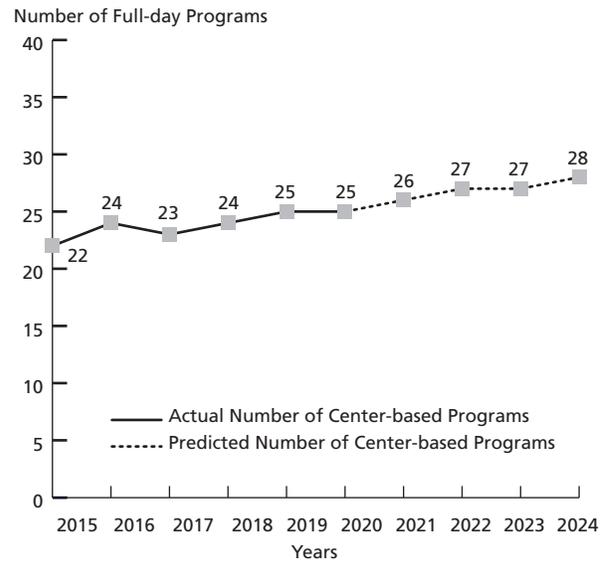
This map is based on census tracts defined by the U.S. Bureau of the Census. It does not accurately delineate land/water boundaries in some census tracts. Sources: U.S. Bureau of the Census, 2010. MFN/LOCATE: Child Care, 6/19.

Past and Anticipated Growth Patterns for Family/Center Providers

Family Child Care Providers in Washington 2015-2024



Center-based Programs in Washington 2015-2024 Full-day (8 to 12 hours)



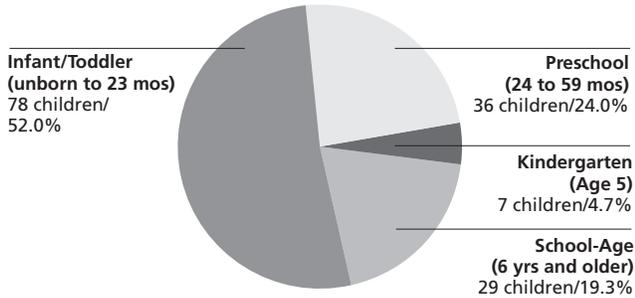
These predictions were generated with the use of the Multiple Regression Analysis and Forecasting template. The predictions generated by the Model do not reflect the effects of current changes to social programs affecting child care. Source: MFN/LOCATE: Child Care, 6/19.

WASHINGTON

Demand for Child Care

Children Served by Age

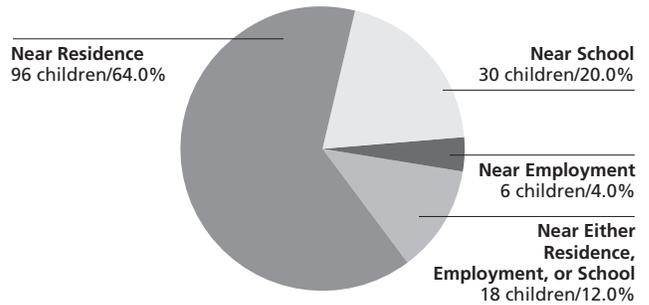
N=150



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/18-6/30/19).
NOTE: Percentages may not total 100% because of rounding.

Children Served by Locational Preferences for Care

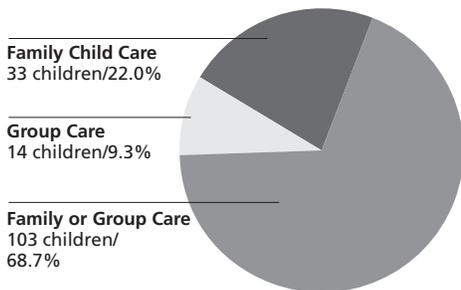
N=150



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/18-6/30/19).
NOTE: Percentages may not total 100% because of rounding.

Children Served by Type of Care Preferred

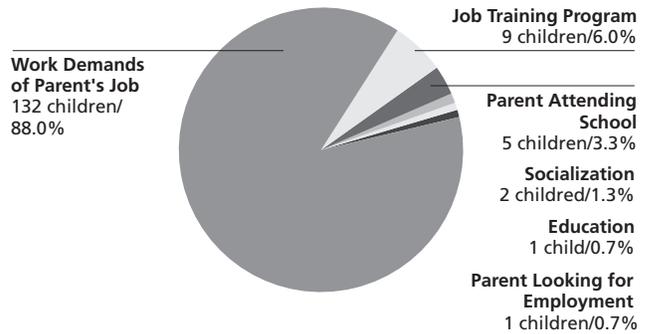
N=150



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/18-6/30/19).
NOTE: Percentages may not total 100% because of rounding.

Reason Child Care is Needed

N=150



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/18-6/30/19).
NOTE: Percentages may not total 100% because of rounding.

Demand for Child Care

Number of Children Served by LOCATE: Child Care
150 children (7/1/18-6/30/19)

Full-time or Part-time Care Needs of Children Served N=150

Full-time: 107 children (71.3%)
Part-time: 34 children (22.7%)
Other*: 9 children (6.0%)

* Includes requests for sick, backup and temporary care.
Note: Percentages may not total 100% because of rounding.
Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/18-6/30/19).

Child Care Scholarship Program (CCS)*

LOCATE Calls received from parents with children eligible for CCS
33 (22.0% of all calls)

LOCATE Calls received from parents with children receiving CCS
51 (34.0% of all calls)

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/18-6/30/19).
* Formerly Child Care Subsidy Program

Major Reasons Parents Could Not Find Child Care in Washington County

Reason	Count
Schedule	2

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/18-6/30/19).

Major Factors Important to Parents Who Found Child Care in Washington County

Factor	Count
Caregiver	5
Cost	3
Educational program	2
Proximity to home, work, school	2
Environment	1
Hours of operation / part-time	1
Only program with a vacancy	1

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/18-6/30/19).

Supply of Child Care

Child Care Scholarship Program (CCS)*

Family Child Care Providers willing to care for CCS children in Washington County
38 (24.1% of total family child care providers)

Child Care Centers willing to care for CCS children in Washington County
10 (40.0% of total child care centers)

LOCATE: Child Care at Maryland Family Network Baltimore, June 2019.
* Formerly Child Care Subsidy Program

Washington County FY19 Allocation

\$1,569,188 = 320 full-time children
Source: Maryland State Department of Education, Office of Child Care.

Special Needs Child Care

Family providers who serve/have served children with special needs
100 (63.3% of total family child care providers in Washington)

Centers who serve/have served children with special needs
17 (68.0% of total child care centers in Washington)

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/18-6/30/19).

Definitions

Before/After-School Care: School-Age child care offers care to children enrolled in Kindergarten or above. Care is provided before and/or after school and during school holidays/vacations. Programs are licensed by the Office of Child Care. Programs may operate from a school building or other licensed facility.

Census of Population and Housing: There are two versions of the Census questionnaire: a short form which asks a limited number of population and housing questions of all households, and a long form questionnaire which asks additional social and economic questions of a sample of all households. The user should note that data obtained from a sample are subject to sampling variability, and that there are limitations to many of these data.

Child Care: The care or supervision of a child when the child's parent has given the child's care over to another for some portion of a 24-hour-day as a supplement to the parent's primary care of the child. (OCC)

Child Care Center: Child care provided in a facility that, for part or all of the day, provides care to children in the absence of the parent. Centers are licensed by the Office of Child Care.

Child Care Scholarship Program (CCS)*: Provides financial assistance to eligible families in securing care for their children in registered family child care homes or licensed child care centers while parents/guardians are attending school, working, or in job training.

Children with Special Needs: Children who, because of a disability or other special educational, developmental, physical, emotional, behavioral, or medical condition, require additional care, or whose activities are restricted by a certain condition. (OCC)

Current Median Family Income: Current median family income is the value shown in a Geolytics report dated July 2019.

Current Population Estimates: Current population estimates are based on GeoLytics, Inc. Reports.

Educational Attainment: The highest level of school completed or the highest degree received. Educational attainment figures were used for persons over 25 years of age. (U.S. Bureau of the Census)

Employer-Sponsored Centers: A child care center located on-site or off-site which is sponsored by a corporation, business, or other employer. Employees are given priority for enrollment slots.

Family Child Care: The care given to a child younger than 13 years old or to a developmentally disabled person younger than 21 years old, in place of parental care for less than 24 hours a day, in a residence other than the child's residence and for which the provider is paid. Regulations allow a family child care provider to care for as many as eight children at any time. (OCC)

Family Household Income: Family includes a householder and one or more persons living in the same household who are related to the householder by birth, marriage, or adoption. A household can contain only one family for purposes of census tabulations. (U.S. Bureau of the Census)

Head Start: Project Head Start provides comprehensive developmental services for children from low-income families. Head Start is comprised of four components including Education, Health, Parent Involvement, and Social Services. Head Start Centers serve children from age 3 to school entry age from income eligible families.

Infant/Toddler: In the State of Maryland, "infant" means a child under 18 months old. "Toddler" means a child 18 months old or older but younger than 2 years old. (OCC) MFN reports "infant" as a child birth through 23 months of age.

Kindergarten: An instructional program for children who are 5 years old by September 1st of each academic year. Programs may be operated by a private or public school. Kindergarten is the year of school which precedes entrance to first grade.

Nursery Schools: An instructional program approved or exempted by the Maryland State Department of Education for children who are two through four years old. The maximum length of the program is 6 hours per day, however most operate only a few hours per day and may meet only two or three times per week for a nine month period.

Owner Costs with Mortgage (Selected Monthly): The sum of payments for mortgages, deeds of trust, contracts to purchase, or similar debts on the property; real estate taxes; fire hazard, and flood insurance on the property; utilities; and fuels. It also includes, where appropriate, the monthly condominium fees or mobile home costs. A housing unit is owner-occupied if the owner or co-owner lives in the unit even if it is mortgaged or not fully paid for. (U.S. Bureau of the Census)

Definitions

Part Day: A program regulated by OCC with an educational focus for children one or two years before entering kindergarten. These programs are usually 2-3 hrs/day, 2-3 days/week, nine months/year.

Pre-Kindergarten: These are publicly funded pre-kindergarten programs for eligible 4-year-old children administered by local boards of education or qualified vendors. The programs have the overall goal of providing learning experiences to help children develop and maintain school readiness skills necessary for successful school performance. Local school systems shall enroll all 4-year-old applicants from economically disadvantaged or homeless families.

Poverty Level: The poverty guideline for a family of four persons was \$25,750 in 2019. (U.S. Department of Health and Human Services, JAN 2019)

Renter Occupied Gross Monthly Rent: Monthly contract rent plus the estimated average monthly cost of utilities and fuels, if these are paid by the renter. All occupied housing units which are not owner-occupied, whether they are rented for cash rent or occupied without payment of cash rent, are classified as renter-occupied. (U.S. Bureau of the Census)

Unemployment Rate: Civilians 16 years old and over are classified unemployed if they (1) were neither “at work” nor “with a job but not at work” during the reference week, and (2) were looking for work during the last four weeks, and (3) were available to accept a job. Also included were civilians who did not work at all during the reference week and were waiting to be called back to a job from which they had been laid off. (U.S. Bureau of the Census)

Youth Camps (Licensed): A day camp, residential camp, travel camp, or trip camp licensed by the Department of Health and Mental Hygiene.

The Maryland Child Care Resource Network is a public/private partnership designed to expand and improve child care delivery in Maryland. Maryland Family Network manages the Network and operates as its Statewide Coordinating Entity. Funding for this publication was made available by Maryland Family Network, the Maryland State Department of Education, and Maryland's business community.

For more information regarding the Child Care Demographic Reports, contact:

Maryland Family Network

1001 Eastern Avenue, 2nd Floor
Baltimore, Maryland 21202
tel 410.659.7701 fax 410.783.0814
www.marylandfamilynetwork.org

For information regarding technical assistance and training for the child care community, contact:

APPLES for Children, Inc.

1825 Howell Road, Suite 3
Hagerstown, MD 21740
tel 301.733.0000

This publication was produced as a work for hire for the benefit of, and with funds from, the Maryland State Department of Education.

©2020 Maryland State Department of Education

©2020 Maryland Family Network



MARYLAND
FAMILY
NETWORK

