MARYLAND FAMILY NETWORK

ANNUAL REPORT FY 2019



FROM THE EXECUTIVE DI



Laura Weeldreyer, Executive Director

In October of 2019, I began a new chapter in my professional life by becoming the Executive Director of Maryland Family Network. I could not have been more excited to join an organization where I would build upon the amazing work of my predecessor, Margaret Williams, and the staff of this amazing nonprofit. I felt and still feel, that there is no better opportunity to intervene in the lives of children and the future of our society than during the years from birth to five years old. It is through effective high quality services and strong statewide policies that we create conditions for the children and families of Maryland to flourish. What I did not, nor could not foresee, was that at the time of this writing, I have now spent as much time leading this organization during a global pandemic as I have during what we used to refer to as "normal times."

And yet, here we are.

It should come as no surprise that our staff rose to the occasion. MFN's LOCATE: Child Care service,

for example, helped hundreds of essential personnel find child care while they were on the front lines battling the COVID-19 crisis. Soon after shifting our operations off-site, we immediately extended LOCATE: Child Care's hours and added more phone lines to respond to the increased call volume. As more and more parents returned to work, our LOCATE Referral Specialists tirelessly helped them identify care that was just right for their family in these uncertain times.

Our 24 Family Support Centers also continued working with families to respond to their needs. The anxiety that accompanied the GOVID-19 pandemic exacerbated already stressful situations for struggling families. To combat against this, MFN's home visiting program transitioned to virtual check-ins in order to be a consistent supportive resource for parents served by our Centers. In addition to emotional support, our Family Support Centers distributed essential supplies to parents including diapers, wipes, formula, and baby food. The Family Support Centers also provided books, art supplies, Play-Doh, tablet devices, and other materials to families so children would continue learning and playing at home while bonding with their parents. The first five years last forever and we made sure those years would be as free from interruption as possible for these children.

RECTOR

Throughout the pandemic we worked closely with the Maryland State Department of Education as an essential partner in recovery efforts. Our network of Child Care Resource Centers provided technical assistance and training, developed new resources, and was a guiding light to help providers take the necessary steps to keep the children in their care healthy, to keep our communities safe, and to keep our economy churning.

Meanwhile, as the pandemic unfolded and policies evolved, MFN's Public Policy team was a steady presence advocating on behalf of families with young children and the professionals who care for them. In particular, we worked diligently to fight for relief at the federal and state levels as it became more and more apparent to the public that child care is and always was an essential part of our economy and our society.

If you're reading this, chances are you had a hand in this success. We could not do this work if it were not for the steady dedication and guidance of our Board of Directors, the unwavering commitment of corporate and foundation support, the individuals who consistently donate, and the government entities and fellow non-profits who partner with us. Thank you.

I don't know when the pandemic will end. What I do know is that COVID-19 has shone a spotlight upon the many shortcomings in our systems and in our society that need to be fixed. Child care, those who provide it, and many other supports for Maryland families are essential. Our leaders must come together to find solutions that address the needs of families with young children and those who care for them. These should not temporary fixes during times of national emergency, but long term solutions that allow families to build a foundation upon which our children can survive and thrive.



Markell Lewis and her daughter Amore of the Annapolis Family Support. Markell did not let COVID-19 stop her from graduating from high school this year.

OUR MISSION

MARYLAND FAMILY
NETWORK ENSURES
THAT YOUNG CHILDREN
HAVE STRONG FAMILIES,
QUALITY EARLY LEARNING
ENVIRONMENTS, AND A
CHAMPION FOR THEIR
INTERESTS.

FY19 HIGHLIGHTS

FAMILY SUPPORT NETWORK





2,515 parents and expecting parents were enrolled in our Family Support Centers.

2,178 children ages zero to 3 were enrolled in our Family Support Centers.

CHILD CARE RESOURCE NETWORK



- 28,994 child care providers attended 1,853 in-person workshops.
- 4,537 training hours were completed using MFN's eLearning training platform to complete over 10,000 workshops.

LOCATE: CHILD CARE



- 3,664 parents and other caregivers called LOCATE: Child Care to find care for 4,911 children.
- 27,076 LOCATE online searches were conducted by 8,609 parents and other caregivers to find child care.

PUBLIC POLICY



- Passage of:
- SB 1030 "The Blueprint for Maryland's Future"
- HB 248 / SB 181 "Education Child Care Subsidies -Mandatory Funding Level"

DEVELOPMENT



During FY19, contributed revenue increased by 19% and we have more Champions for Children investing in our future (see page 18). Thank you to everyone who contributed!

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Andrew Mwangi Family Support Data Manager

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PN3 PROJECT

Felicia Jones PN3 Project Director

INFORMATION TECHNOLOGYProvided by Baltimore Consulting



CHILD CARE RESOURCE NET

MFN oversees a network of 12 Child Care Resource Centers (CCRCs) with funding from the Maryland State Department of Education (MSDE).

These CCRCs provide information, skill building, and support to early childhood professionals throughout Maryland. MFN offers training via the network to providers on topics, such as Anti-Bias/Cultural Competence Awareness, Helping Parents Help Children's Conflict Resolution Strategies, Active Shooter Prevention, and Social/Emotional Foundations of Early Learning.

28,994

providers attended 1,853 in-person workshops.

4,537

training hours using MFN's eLearning training platform to complete over 10,000 workshops.

1,149

technical assistance cases were conducted by our Child Care Resource Centers making 6,826 case contacts with child care providers.



LOCATE: CHILD CARE



3,664 4,911 8,609

parents and other caregivers called LOGATE: Child Gare in FY 19.

MFN's LOCATE: Child Care referral specialists discuss with the family child care preferences, describe the types of care available, explain guidelines for quality child care, and present a list of options. When speaking with an MFN referral specialist, they will also help parents learn how to identify quality child care.

children found child care thanks to the LOCATE: Child Care free phone service.

LOCATE: Child Care is affiliated with all of Maryland's regulated child care providers including center- and family-based care, private kindergartens and nursery schools, Head Start, school-age programs, and summer camps.

users performed 27,076 searches for child care, after-school activities, and summer programs at marylandfamilynetwork.org.

LOCATE isn't just for child care. Our database includes after-school programs, summer camps, and other programs for children to attend when they are not in school. These programs are regulated by the Maryland State Department of Education's Office of Child Care.





92%

87%

93%

of parents were potentially eligible for benefits such as the Child Care Scholarship.

LOCATE: Child Care referral specialists help parents identify what programs they might be eligible for. This includes the Maryland Child Care Scholarship to help families access quality child care and early education programs.

found the LOCATE: Child Care's education materials sent to parents to be useful.

After discussing their child care needs with Maryland Family
Network, our Referral Specialists follow-up with parents by sending them educational materials to help them identify quality care, learn more about the Americans with Disabilities Act, child care regulations, and more.

said that they were satisfied with services provided.

We're not satisfied until you're satisfied. Our Referral Specialists will work with you until all your questions have been answered and you have the resources you need to feel confident selecting the child care that is just right for your family.

FAMILY SUPPORT NETWORK

Our Family Support Centers help parents finish their education, learn job skills, build solid social networks and improve their parenting skills. At the same time, their very young children have access to a state-of-the-art early care and education setting that helps them reach their greatest potential.

Seven of our Family Support Centers have integrated Early Head Start (EHS) funding and standards to enhance programming and serve children up to the age of three. Maryland Family Network is the largest EHS grantee in Maryland.

Funding for the network is provided by the Maryland State Department of Education, the U.S. Department of Health and Human Services, private foundations, corporations, and individuals.



A mother and son learning together at the Adelphi Langley Park Family Support Center.

FY19 EARLY HEAD START CENTER FINANCIAL DATA

Federal Share	
Program	\$8,064,454
Training and Technical Assistance	\$419,321
Administration	\$596,111
Total Federal Share	\$9,079,886
Non-federal Share	\$2,269,971
Total Early Head Start Operating Expenditures	\$11,349,857

FY19 EARLY HEAD START CENTER DATA

% of children up to date on preventive and primary health care per EPSTD schedule:	66%
% of children diagnosed as needing medical treatment:	3%
% of children who received medical treatment after diagnoses of need:	3%
% of children with health insurance at the end of the enrollment year:	74%
% of children with medical home at the end of the enrollment year:	72%
% of children up to date on immunizations or all possible immunizations at the end of the enrollment year:	70%
% of children with a dental home at the end of the enrollment year:	68%
% of EHS classroom teachers who meet the degree and credential requirements of the Head Start Act of 2007:	100%
% of children enrolled in class less than 45 days:	17%
% of children enrolled for multiple years:	39%
% of children who were over-income eligible:	2%
% of funded enrollment reported as children having a Family Service Plan:	23%
% of families who received family services:	74%
% of families experiencing homelessness during the enrollment year who acquired housing during the enrollment year:	7%
% of children and pregnant women who left the program and did not re-enroll:	33%

FAMILY SUPPORT NETWORK

FY19 FAMILY SUPPORT DATA

Information from Maryland Family Network's Management Information Systand Maryland's Network of Family Support Centers target their services to p the Centers, the data in the chart refer only to that target population. FY19 d reporting for 24 Centers for 12 months.

2019	BALTIMORE CITY/COUNTY 10 CENTERS	Metro DC & Southern Maryland 4 Centers
African-American	76%	12%
White	8%	6%
Hispanic	11%	65%
Asian	1%	2%
Other	5%	14%
Parents & Expectants	836	476
Children 0-3	804	389
Families Served at Home ¹	470	163
Percentage of Children Fully Immunized ²	82%	87%
Parents Enrolled in Adult Education ¹	43	198
Parents Taking Part in Employability Services ⁴	36	218
Families Receiving Public Assistance	496 (73%)	295 (67%)

RACE

PARENTS, CHILDREN, & FAMILIES

SELECT OUTCOMES

¹ Families in Early Head Start programs received services both in the Centers and at home and are count

² Immunization and developmental screening percentages are based on children with three or more visits

^{3.} Adult Education includes one or more of the following: Adult Basic Education (ABE), General Educati

^{4.} Employability services include one or more of the following: computer literacy, career counseling, resu

^{5.} Public Assistance may include one or more of the following: WIC, TANF, public housing, SSI, medical

stem about participants and services at Maryland's Family Support Centers. Maryland Family Network arents with children birth through age three and expectant parents. Though others receive support at ata are based on the period from July 1, 2018 to June 30, 2019 with delegates and sponsoring agencies

Northern Maryland 2 Centers	Western Maryland 3 Centers	Eastern Shore 5 Centers	Total 24 Centers
10%	13%	37%	30%
47%	47%	23%	26%
29%	28%	29%	32%
2%	1%	1%	1%
17%	11%	10%	11%
184	476	543	2515
138	359	428	2118
79	112	280	1104
89%	95%	9 ¹ 6%	90%
23	95	24	383
35	244	53	586
77 (53%)	213 (48%)	274 (70%)	1328 (64%)

ted in the Families Served at Home category.

to a Center.

on Development (GED), English for Speakers of Other Languages (ESOL) and/or alternative high school. me writing, interview skills, work experience and job development.

PUBLIC POLICY

We are Maryland's preeminent child advocacy organization and are committed to ensuring that young children and their families have the resources to thrive. Collaborating with parents and providers, advocates and government agencies, MFN has been a catalyst for the development of a strong system of child care, early education, and family supports on the local, state, and national levels. We believe that good public policy is the result of a process that invites all the stakeholders to participate and strive to reach consensus.



SB 1030 "The Blueprint for Maryland's Future"

This legislation endorses the sweeping policy recommendations of the Commission on Innovation and Excellence in Education (AKA the Kirwan Commission) and requires a 3-year "down-payment" on the implementation of those recommendations, totaling approximately \$1 billion. State funding for prekindergarten will expand by \$31.7 in FY 2020 and an estimated \$53.6 million in FY 2021.



HB 810 / SB 870

"INCOME TAX - CHILD AND DEPENDENT CARE TAX CREDIT - ALTERATION"

For the first time in nearly 20 years, the General Assembly has expanded Maryland's Child and Dependent Care Tax Credit—increasing the income threshold from \$50,000 to \$143,000 for married couples (and to \$92,000 for individuals), indexing these limits annually for inflation, and making the credit refundable for lowincome filers.



HB 248 / SB 181
"EDUCATION - CHILD
CARE SUBSIDIES MANDATORY FUNDING
LEVEL"

Building on landmark legislation from 2018 to give parents access to quality care, this bill accelerates a mandated increase of childcare subsidy rates. Beginning in July 2020, subsidy rates must equal or exceed 60 percent of market rates—and must remain at or above the 60th percentile in the future.

DR. NANCY S. GRASMICK LEADERSHIP AWARD IN EARLY CARE & EDUCATION



Maryland Family Network presented Del. Maggie McIntosh (District 43, Baltimore City) with the 2018 Dr. Nancy S. Grasmick Leadership Award in Early Care & Education. During her distinguished career in the House of Delegates, where she serves as Chair of the House Appropriations Committee, Del. McIntosh has become one of the General Assembly's most vigorous and effective champions for young children, working families, and early childhood education.

The Grasmick Leadership Award has been given annually since 2011. Past recipients have been Congressman Steny Hoyer, Sen. Barbara Mikulski, State Delegates Sheila Hixson and Adrienne Jones, State Senators Nancy King and Richard Madaleno, and Dep. Asst. Sec. for Early Childhood Development, U.S. Department of Health and Human Services, Linda Smith.

From L to R: Margaret E. Williams, Executive Director (Ret.), Maryland Family Network; Del. Maggie McIntosh; Diane Stollenwerk; and Dr. Nancy S. Grasmick, Board Member, Maryland Family Network and past Maryland State Superintendent of Schools.

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Mary Moore Alexandra Moran

Alexandra Morar

Matilde Moreno - Sonshine Family Child Care

Erin Moxley Family Child Care Gwendolyn Moyd-Pulliam Family Child Care

Lori Muller

Tasneem Ahmad Mumtaz
Dorette Deiolie Ngeng - A

Dorette Dejolie Ngeng - Arc Montgomery Co. Karasik and Family, Infant & Child Care Christine Noakes - Little Adventurers Home Day Care

Deborah Odum-Price - Little Queens & Kings Child Care Center

Amber Owens

Stacy Perciavalle - The Learning Tree GDC

Christina Peusch - Maryland State Child Care Association, Inc.

Hope Pickett

Patricia Plunkett - Mama's Family Day Care

Becky Potes - Future Leaders Learning Center LLC

Sonia Pruneda-Hernandez

Covette Y. Ragin - Gateway To Success Learning Center

Claudia Ray

Perla Relente - Future Leaders Learning Center LLC

Regina Rent - Gina's Kids Lori Revell - Just for Little People Bridget Roberts - All About Kids

Learning Center, LLC
- The Sparrow's Nest

Richelle Rohde - Katie's Kids Learning Center

Shaun Rose - Rock Spring Children's Center

Sally Ride Optimal Learning School Yolanda Scott

Edna Sias - Sias Family Child Care Margo Sipes - Downtown Baltimore Child Care, Inc.

Rita Slagel

Kenyatta A. Smith - Kids Edu Caring Place

Lakesha Solomon - Solomon's Family Child Care

Dorothy Stewart - Frederick Co Corp for Quality Child Care Stepping Stone Ctrs

Glenesa Swann - Tooney Town Early Learning Center

Cynthia Ann Sweeney

Stacey Sylvester Ann P. Thompson

Dawnella Tillman Family Child Gare Brenda Tyrrell - Prime Time Children's

Center

Christy Violante Martha Whalen - Tickling Toes Home Daycare

Denise W. White - Wee Tots Home Child Gare

Eliza Williams - Majestic Risings Home Daycare

Holly Windsor Joseph Wright

Mary Ellen Young - Young Care Family
Child Care

DISCLOSURE
The preceding list includes individuals, foundations, corporations, and community groups whose gifts were received prior to June 30, 2015. If by chance we have excluded anyone, or misplaced or misspelled any names, we apologize and would appreciate hearing from you. Maryland Family Network is a private, non-profit, 501(c)(3) charitable organization. A current financial statement is available by contacting Maryland Family Network at 1001 Eastern Avenue, 2nd Floor, Baltimore, MD 21202, 410.659.7701 x124, or jlicharowicz@marylandfamilynetwork.org. Documents and information filed under the Maryland Charitable Solicitations Act may be obtained from the Secretary

INVESTORS IN TOMORROW

We are forever grateful to our supporters who have made significant investments in Maryland Family Network. We extend a special thank you to our Champions for Children and our Build the Nest Society donors.

CHAMPIONS FOR CHILDREN (MEMBERSHIP AS OF 6/1/20)

Champions for Children make five-year commitments, allowing us to create longrange plans beyond our current fiscal year.

Champions

Denise and Brian M. Eakes

Ambassadors

Margaret Allen and Phil Perkins Janet and Dixon H. Harvey, Jr.

Advocates

Jennifer Andiorio and Matt Hohner
Baltimore Consulting
Lisa and Matt Benson
Drs. Lynne Michael and Robert W.
Blum
Elaine and Kevin Botsford
Dr. Leon Caldwell
Marla Caplan & Dr. Kenneth Schuberth
Melissa and Joseph Carrier
Kelleye and Reginald Cohen

Laura and Alex Costos Anita and Murray Deal Susie and Eddie Dunn Iovce L. Edington Vicki B. and Bruce Finkelstein **Jennifer Frankovich** Candace and R. Michael Gill, Jr. Mary and R. Michael Gill, Sr. Joanne and Blake Hampson The Honorable Ellen Heller and Shale Elayne Hettleman Iodi Hume Melodie and Dana Jackson Arthur Jasion **Judy Frye Jones** Kesha-Simone and James Jones Bess Keller and Michael Terrin

Mary Kraft Staffing and HR Solutions

Erin and Whit Levering

Mary G. Loker, Esq.

Johanna and James Licharowicz

Heidi and Dan Moylan Sharon and Joe Nathanson Connie Rhodes Blondell and Graylin Smith Renee McGuirk Spence Amy and Greg Stevens Karen Meyerhoff Sweet and Robert Sweet, Jr. Rebecca and Robert Teaff Dale and Ken Thompson Read and John Timken Nina and Bryce Turner Craig Vaughan Laura Weeldreyer and Doug Fireside William J. Weglein, Jr. Kathy and W. Daniel White Joanne and Richard Wiklund Margaret E. Williams and Alan H. Fisher

Michel Modell and W. Jud Sokol

BUILD THE NEST SOCIETY (MEMBERSHIP AS OF 6/1/20)

Build the Nest Society donors have made significant gifts to Maryland Family Network, many of them for more than five consecutive years, building a solid foundation for all of our work.

Anonymous
David Cahouet/The Ann & Frank
Cahouet Foundation
Sandy and Robert Costos
Sally Digges and James Arnold/
Winsome Fund
Carol and Jerry L. Doctrow
Dr. Nancy Grasck
Dr. Lawrence Pakula/Louis H. Gross
Foundation, Inc.

Tru and James Ginsburg
Dr. Jacqueline Plumez
Lori and Tom Powley
Ruth and J. Michael Riley
Robert W. Smith, Jr.
Marvin Weiner/The Roz & Marvin H.
Weiner Family Foundation
Steven Joseph Weisel
Alice P. Williams
Jennifer Williams and Bill Jacob

FIRST YEARS BREAKFAST

Each year, Maryland Family Network hosts the First Years Breakfast. This is our only annual fund raising event.



A LEGACY THAT WILL LAST FOREVER

In 2019, the breakfast raised over \$304,000, a 19% increase over the previous year. Many gifts were made in honor of our former Executive Director, Margaret Williams, to celebrate her many years of dedicated service to families. These gifts are not only crucial to our organization's financial health, but are also integral to helping us create a legacy of care, compassion, and commitment when it comes to raising and teaching young children.



Margaret Williams shares her love of learning with young friends at the BMore Healthy Expo in 2017.

STATEMENT OF FINANCIAL POSITION

for the Years Ended June 30, 2019 and 2018.

А	S	S	Е	т	S
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ASSETS	2019	2018
Cash	\$ 1,636,051	\$ 2,533,219
Accounts Receivable:		
Grants and contracts	5,504,526	4,243,351
Pledges receivable, net	379,224	245,573
Other	18,400	10,442
Prepaid expenses and other assets	90,687	64,730
Property and equipment, net	2,766	10,495
TOTAL ASSETS	\$ 7,631,654	\$ 7,107,810
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts payable	\$ 348,400	83,888
Accrued expenses	118,265	63,458
Accrued vacation	118,316	127,888
Deferred revenue	7,260	54,715
Grants payable to Family Support Centers, Early Head Start Centers, and Child Care Resource Centers	3,320,888	3,140,116
TOTAL LIABILITIES	3,913,129	3,470,065
NET ASSETS		
Without donor restrictions	3,101,523	3,248,857
With donor restrictions	617,002	388,888
TOTAL NET ASSETS	3,718,525	3,637,745
TOTAL LIABILITIES AND NET ASSETS	\$ 7,631,654	\$ 7,107,810
The Board of Directors engaged SB & Company, Certified Public Accountants, to p	perform the annual aud	it. The selected financi

The Board of Directors engaged SB & Company, Certified Public Accountants, to perform the annual audit. The selected financial data provided do not contain all the data and information disclosures required by Generally Accepted Accounting Principles. A copy of the complete audit report containing the required data and information disclosures is available from Maryland Family Network upon request.



STATEMENT OF ACTIVITIES

Statements of Activities & Change in Net Assets for the Years Ended June 30, 2019 and 2018.

OPERATING REVENUE

	2019	2018
Government grants	\$18,489,145	\$ 18,208,160
Contributions	475,804	399,111
Foundation and other grants	477,457	189,900
Fees for service	189,094	180,984
Membership and other	7,220	3,436
TOTAL OPERATING REVENUES	\$19,638,720	\$18,981,591
EXPENSES		
PROGRAM SERVICES		
Statewide Network of Family Support Centers, Early Head Start Centers, and Child Care Resource Centers	\$17,073,694	\$16,817,793
Training and technical assistance	1,089,330	1,016,091
SUPPORT SERVICES		
Management and general	996,352	947,326
Development and communications including special events of \$0 and \$26,194 respectively	413,640	438,607
TOTAL EXPENSES	\$19,573,016	\$19,219,817
OPERATING REVENUES IN EXCESS/(DEFICIT) OF OPERATING EXPENSES	65,704	(238,226)
Investment income	15,076	202
CHANGES IN NET ASSETS	80,780	(238,024)
Net assets, beginning of year	\$ 3,637,745	3,875,769
NET ASSETS, END OF YEAR	\$ 3,718,525	\$ 3,637,745



1001 EASTERN AVENUE, 2ND FLOOR BALTIMORE, MARYLAND 21202-4325 TEL 410.659.7701 FAX 410.783.0814

marylandfamilynetwork.org