



MARYLAND CHILD CARE
RESOURCE NETWORK

CHILD CARE DEMOGRAPHICS • 2024

Kent County Report

The Maryland Child Care Resource Network and Maryland Family Network, Inc. are co-publishers of this Kent County Report for the Network's Maryland Child Care Demographics Report series. The series includes reports for the State, for each of Maryland's 23 counties and the City of Baltimore.



MARYLAND
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Frequently Requested Child Care Information

Kent County is located in Eastern Maryland with the Chesapeake Bay and Baltimore to its west, and bordered by Cecil and Queen Anne’s Counties. It is approximately 278 square miles in size. It has a population of approximately 19,000 people, making it 24th in county population count and the least populated county in the state.

Kent County’s economy includes the distribution and transportation industries. Of the approximately 9,000 civilian employees, the county employs approximately 8,000 people via 750 businesses. Approximately 86% are in the private sector, with the largest concentrations in education and health services and trade, transportation, and utilities. The rest are in local government (10%), state government (3%) and federal government (1%).

Major employers include Dixon Valve, Washington College, LaMotte, University of Maryland Shore Regional, David A. Bramble, YMCA Camp Tockwogh, Heron Point of Chestertown, Angelica Nurseries, Gillespie & Son, and Kent Center.

Approximately 38% of Kent County residents have a Bachelor’s degree or higher. For public schools, Kent County has approximately 3 elementary schools, 1 middle school, and 1 high school¹. Total public school enrollment is 2,000 students. The county is home to Washington College (four-year), with the regional community college of Chesapeake College whose main campus is located in Queen Anne’s County (two-year)².

Child Population 2022

Age Group	Number in age group
0-2 years	281
3-4 years	429
5 years	197
6-8 years	595
9-11 years	484
Total Children in Households Aged 0-11	1,986

Source: US Bureau of the Census, American Community Survey 2022

Child Care Costs as Compared to Other Major Household Expenses

The estimated current median family income in Kent is \$103,341⁶. A family of four that included a couple and two children ages 0-23 months and 2-4 years can be expected to have the following yearly household expenses:

Expense	Cost	% of Income
Child Care	\$19,606.08	19%
Infant ¹	\$8765.64	
Preschooler ²	\$10840.44	
Food ³	\$2,946.00	3%
Housing ⁴	\$21,372.00	21%
Taxes ⁵	\$23,797.00	23%
Total	\$67,721.08	66%

¹ Average cost of full-time care in a family child care home (LOCATE, 2023).
² Average cost of full-time care in a child care center (LOCATE, 2023). ³National average cost of food at home based on a moderate cost plan (Cost of Food at Home Estimated for Food Plans at Four Cost Level, July 2023), U.S. Average, United States Department of Agriculture). ⁴Based on U.S. Bureau of the Census 2020 median selected owner costs with a mortgage; included mortgage, taxes, insurance and utilities. ⁵State and local taxes per Comptroller of Maryland (2023), Medicare and FICA taxes per moneychimp.com (2023). Taxes do not reflect Earned Income Credit. ⁶Current income as shown in the Geolytics Report dated July 2023. This data cannot be compared to previous data.

Average Weekly Cost of Full-time Child Care

Kent County	Family Child Care Programs	Child Care Centers
0-23 Months	\$150.00	\$215.00
2-4 Years	\$125.00	\$145.00
5 years ¹	\$100.00	\$175.00
School Age Full ²	\$100.00	\$175.00
School Age B/A ³	\$100.00	\$654.00

Source: MFN/LOCATE: Child Care, 6/23.
¹Average cost of full time care for a 5 year old. Defined as child being in full time child care or being in kindergarten and out-of-school child care, i.e., holidays, school closures and summers. ²Average cost of full time care for a 6+ school age child (out-of-school child care, i.e., holidays, school closures and summers). ³Average cost of before and after school child care.

¹ Maryland Public School Enrollment by Race/Ethnicity and Gender and Number of Schools, 2022-2023

² Brief Economic Facts, Maryland Department of Commerce, 2022

Population Information

Child Population¹

	2011		2022	
	Kent	Maryland	Kent	Maryland
0-2 years	634	215,677	281	205,809
3-4 years	293	149,276	429	152,669
5 years	101	73,189	197	72,489
6-8 years	610	216,607	595	224,287
9-11 years	500	224,348	484	231,904
Total	2,138	879,097	1,986	887,158

Source: US Bureau of the Census, American Community Survey 2011, 2022

Female Population (selected ages)

Age Group	2011	2022
Aged 20-24	820	634
Aged 25-29	405	511
Aged 30-34	489	459
Total Aged 20-34	1,714	1,604

Source: US Bureau of the Census, American Community Survey 2011, 2022

Work Force Information

Total Population Ages 16+ in Work Force

	Kent	Maryland
2022		
Females	4,791	1,618,655
Males	4,888	1,713,303
2011		
Females	5,440	1,706,926
Males	5,688	1,772,418
Change		
Females	-11.9%	-5.2%
Males	-14.1%	-3.3%

Source: US Bureau of the Census, American Community Survey 2011, 2022

* Does not include the population Not in the Labor Force

Females Aged 16+ with Children

Age Group	2011	2022	Change
Total Children Under 6 years old	1,020	878	-13.9%
Children Under 6 with all custodial parents working	795	795	0.0%
Total Children 6-17 years old	2,230	1,864	-16.4%
Children 6-17 with all custodial parents working	1,647	1,481	-10.1%

Source: US Bureau of the Census, American Community Survey 2011, 2022

Total Population

	Kent	Maryland
2022	19,289	6,161,707
2021	19,335	6,148,545
2011	20,098	5,736,545
2000	19,197	5,296,486
1990	17,842	4,780,753
1980	16,695	4,216,975

Source: US Bureau of the Census, 1980, 1990, 2000; American Community Survey 2011, 2022

Male Population (selected ages)

Age Group	2011	2022
Aged 20-24	830	833
Aged 25-29	638	496
Aged 30-34	388	489
Total Aged 20-34	1,856	1,818

Source: US Bureau of the Census, American Community Survey 2011, 2022

Households

	2011	2022
Total household population	18,688	17,676
Total number of households	7,605	8,375
Average household size	2.46	2.11

Source: US Bureau of the Census, American Community Survey 2011, 2022

Females Aged 16+ with Children Under 18

Age Group	2011	2022	Change
Females (16+) with children under 18	1,581	1,275	-19.4%
Females (16+) with children under 18, in the workforce	1,198	1,013	-15.4%

Source: US Bureau of the Census, American Community Survey 2011, 2022

Census Information

Families and Poverty

	2011	% in Poverty	2022	% in Poverty	% Change
All Families	5,056		4,989		-1.3%
Families Below Poverty Level	364	7.2%	255	5.1%	-29.9%
All Families with Children Under 5	621		527		-15.1%
All Families w Children Under 5 Below Poverty Level	164	26.4%	18	3.4%	-89.0%
All Families w Children Under 18	1,727		1,635		-5.3%
All Families w Children Under 18 Below Poverty Level	257	14.9%	199	12.2%	-22.6%

Source: US Bureau of the Census, American Community Survey 2011, 2022

Children and Poverty

	2011	% in Poverty	2022	% in Poverty	% Change
Total Related Children Under 18	3,411		2,930		-14.1%
Total Children Under 18 Below Poverty Level	660	19.3%	314	10.7%	-52.4%
Total Children Under 5 Below Poverty Level	235	25.4%	17	2.4%	-92.8%
Children 5-17 Below Poverty Level	425	17.1%	297	13.4%	-30.1%

Source: US Bureau of the Census, American Community Survey 2011, 2022

Educational Attainment for Adults over 25 Years

	Kent	% of Adults	Maryland	% of Adults
Total Adults Aged 25 or More	13,958		4,260,095	
High School Graduate or Higher	12,637	90.5%	3,876,178	91.0%
Bachelors Degree or Higher	5,214	37.4%	1,798,746	42.2%

Source: US Bureau of the Census, American Community Survey 2011, 2022

Families

Kent	2011	2022	% Change
Total Families	5,056	4,989	-1.3%
Total # of All Families with Related Childrend Under Age 6*	583	586	0.5%
Total # of All Families with Related Childrend Under Age 18	1,581	1,364	-13.7%

Maryland	2011	2022	% Change
Total Families	1,428,101	1,525,066	6.8%
Total # of All Families with Related Childrend Under Age 6*	269,284	262,824	-2.4%
Total # of All Families with Related Childrend Under Age 18	656,740	643,101	-2.1%

Source: US Bureau of the Census, American Community Survey 2011, 2022

*Includes Families with children under 6 AND Families with children under 6 and aged 6-17

Income, Unemployment and Housing Information

Annual Wage Rate Information

Public School Teacher Salary (Kent County) ¹	\$81,445
Public Teacher Salary Average MD ¹	\$79,420
Non Public School Teacher Salary Average (National) ²	\$67,201
Family Child Care Provider (County) ⁴	\$41,936
Child Care Center Director (State) ³	\$21,000
Center Senior Staff/Teacher (State) ³	\$23,000
Center Aide (State) ⁴	\$17,402

¹Average Teacher Salary MSDE Sept 2023

²National Association of Independent Schools (NAIS) 2022- 2023 Year

³MFN's 2022 Statewide Survey of Family Child Care Providers and Child Care Centers.

⁴State is used where county salary information was not available.

Family Income

Median Family Income

Kent	\$103,341
Maryland	\$120,081

Source: US Bureau of the Census, American Community Survey 2022

Median Household Income¹:

Kent	\$71,635
Maryland	\$98,461

Income Distribution

Percent Households

	Kent	Maryland
Under \$25,000	15.1%	11.6%
\$25,000-\$49,999	22.6%	13.2%
\$50,000-\$74,999	12.9%	13.6%
\$75,000 +	49.4%	61.6%
Total Households	8,375	2,318,124

Source: US Bureau of the Census, American Community Survey 2022

NOTE: Percentages may not total 100% because of rounding.

Housing Information

	Kent	%	Maryland	%
Owner-Occupied housing	5,847	69.8%	1,564,056	67.5%
Renter-Occupied housing	2,528	30.2%	754,068	32.5%
Mean Value of Owner-Occupied Housing	\$291,900		\$380,500	
Median Selected Monthly Owner Costs with a Mortgage	\$1,781		\$2,245	
Median Gross Residential Monthly Rent	\$1,072		\$1,598	

Source: US Bureau of the Census, American Community Survey 2022

Unemployment Rate

	Kent	Maryland
2001	3.2%	4.0%
2002	3.3%	3.9%
2003	3.4%	4.1%
2004	3.7%	3.9%
2005	3.2%	3.9%
2006	3.3%	3.7%
2007	3.6%	3.6%
2008	4.6%	4.5%
2009	7.1%	7.1%
2010	7.5%	7.3%
2011	7.4%	7.2%
2012	6.3%	6.5%
2013	6.4%	6.2%
2014	5.8%	5.6%
2015	4.9%	5.0%
2016	4.5%	4.5%
2017	4.6%	4.3%
2018	4.8%	4.5%
2019	4.2%	3.9%
2020	7.5%	8.3%
2021	6.2%	6.7%
2020	3.7%	3.7%
2023	1.7%	1.7%

MD Department of Labor Local Area Unemployment Statistics (LAUS) June 2023.

Supply of Regulated Early Childhood Programs and Education

Children's Programs by Type with Capacity/ Enrollment

	# of Programs	Capacity ¹
Family Child Care Providers	18	142
*OCC Licensed Group Programs	7	255
8-12 Hour Child Care Centers	6	247
Infant/Toddler	4	20
Part-Day	0	N/A
Before/after School (School & Center-Based)	4	208
Employer-Sponsored Centers	0	0
Nursery Schools	2	N/A
Public Kindergarten	5	N/A
**Head Start	0	0
***Early Head Start	1	8
***Public Pre-Kindergarten Sites	5	N/A
Total Infant/Toddler	17	37

¹Some providers may still be closed due to COVID 19 considerations.

*Note: Numbers do not total because facilities may have more than one type of program. Unless otherwise indicated, all programs are privately funded.

** Federally funded programs which include Head Start, Early Head Start and Home-based Head Start.

***State funded.

Source: MFN/LOCATE Child Care, 6/23; Maryland State Department of Education; Department of Health and Mental Hygiene.

Education

Public and Private Schools (Elementary and Middle)

	Public	Private*
Elementary Schools	3	0
Middle Schools	1	0
Combined	0	3

Elementary School Enrollment

	Public	Private*
Pre-Kindergarten	101	15
Kindergarten	111	37
Grades 1 - 6	741	238
Total	953	290

Source: MSDE, 2022-23 school year. Enrollment figures are for September 30, 2022.

*Self reported data from Maryland Nonpublic Schools as reported to MSDE.*Self reported data from Maryland Nonpublic Schools as reported to MSDE.

Density of Family Providers and Center Programs by Community/Zip Code

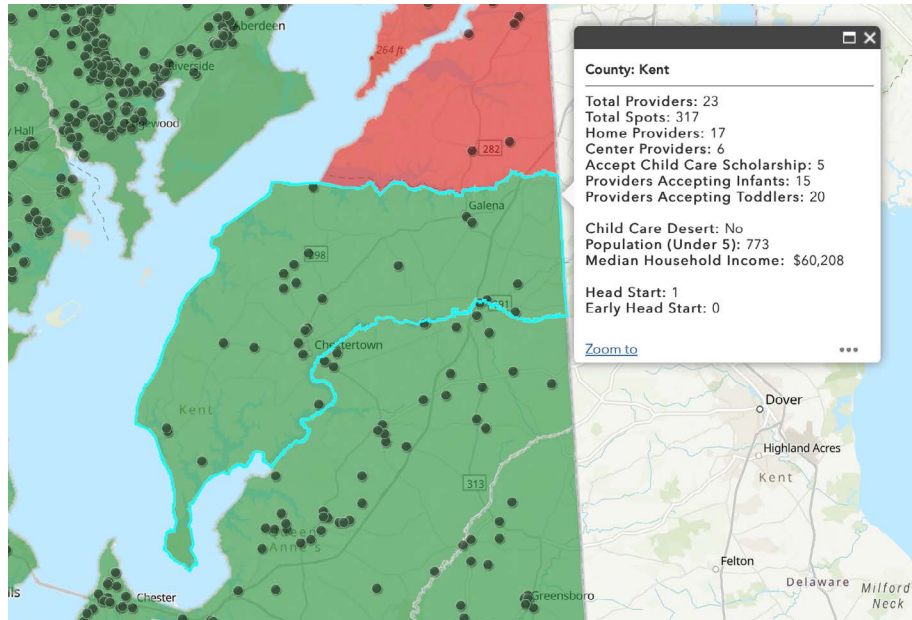
The following chart shows the number of registered family child care providers and licensed full-day child care centers in Kent as of June 30, 2023.

Community/ Zip Code	Family Providers	%	8-12 Hour Centers	%
Betterton 21610	1	5.6%	0	0.0%
Chestertown 21620	3	16.7%	5	83.3%
Galena 21635	2	11.1%	0	0.0%
Kennedyville 21645	1	5.6%	0	0.0%
Millington 21651	4	22.2%	0	0.0%
Rock Hall 21661	3	16.7%	0	0.0%
Worton 21678	4	22.2%	1	16.7%
Totals	18	100%	6	100%

Source: MFN/LOCATE: Child Care, 6/23.

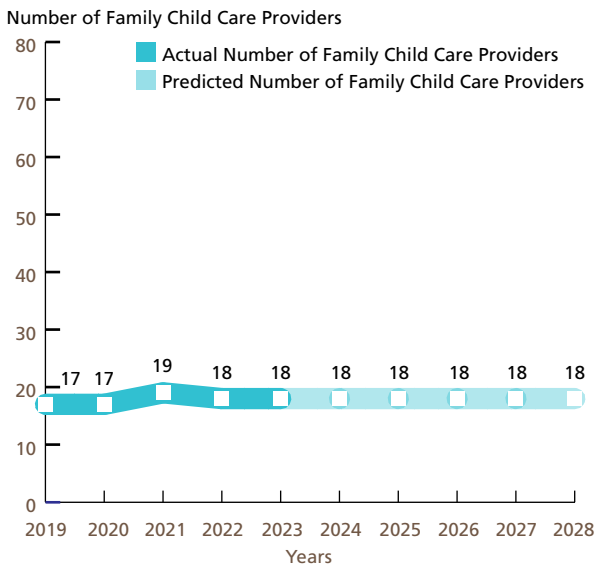
Supply of Regulated Early Childhood Programs and Education

Maryland Family Network and Upfront partnered to create a [real-time map](#) of Maryland's child care landscape to identify deserts by county, legislative, and congressional districts.

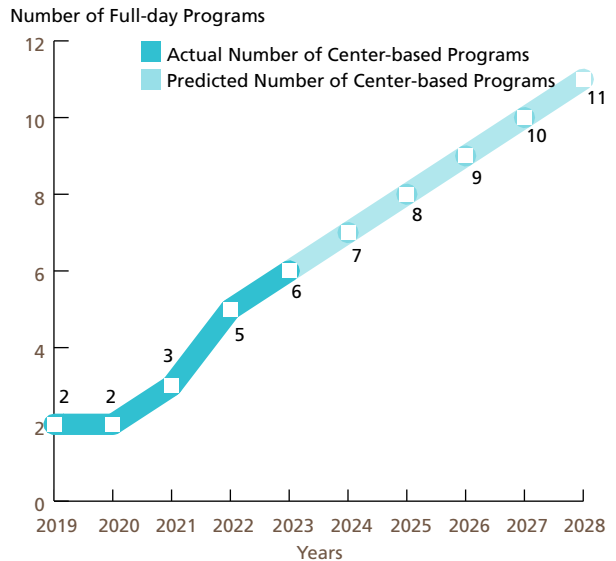


Past and Anticipated Growth Patterns for Family/Center Providers

Family Child Care Providers in Kent 2019-2028



Center-based Programs in Kent 2019-2028 Full-day (8 to 12 hours)



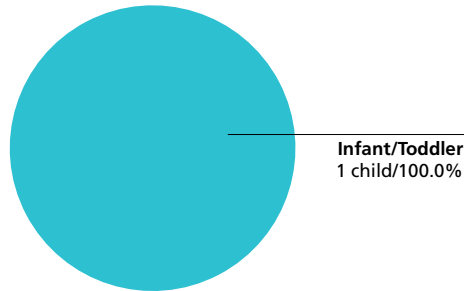
These predictions were generated with the use of the Multiple Regression Analysis and Forecasting template. The predictions generated by the Model do not reflect the effects of current changes to social programs affecting child care.

Source: MFN/LOCATE: Child Care, 6/23.

Demand for Child Care

Children Served by Age

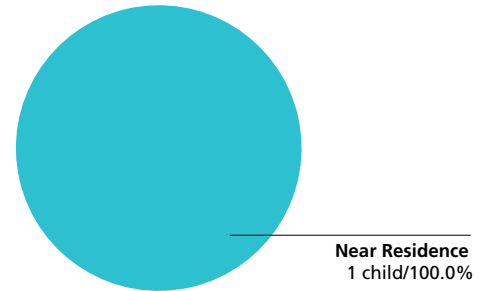
N=1



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/22-6/30/23).

Children Served by Locational Preferences for Care

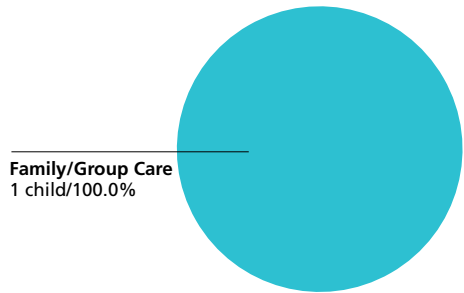
N=1



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/22-6/30/23).

Children Served by Type of Care Preferred

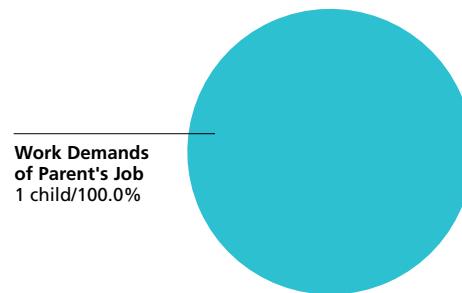
N=1



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/22-6/30/23).

Reason Child Care is Needed

N=1



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/22-6/30/23).

Demand for Child Care

Number of Children Served by LOCATE: Child Care
1 child (7/1/22-6/30/23)

Full-time or Part-time Care Needs of Children Served N=1
Full-time: 1 child

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/22-6/30/23).

Child Care Scholarship Program (CCS)*

LOCATE Calls received from parents with children eligible for Child Care Scholarship
0 (0.0% of all calls)

LOCATE Calls received from parents with children receiving Child Care Scholarship
0 (0.0% of all calls)

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/22-6/30/23).
* Formerly Child Care Subsidy Program

Major Factors Important to Parents Who Found Child Care in Kent County

Factor	Count
Environment	1
Program	1

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/22-6/30/23).

Supply of Child Care

Child Care Scholarship Program (CCS)*

Family Child Care Providers willing to care for CCS children in Kent County
4 (22% of total family child care providers)

Child Care Centers willing to care for CCS children in Kent County
2 (33% of total child care centers)

LOCATE: Child Care at Maryland Family Network Baltimore, June 2022.
* Formerly Child Care Subsidy Program

Kent County FY23 Allocation (estimated)
\$298,165 = 51 full-time children enrolled

Source: Maryland State Department of Education, Office of Child Care.

Special Needs Child Care

Family providers who serve/have served children with special needs¹
4 (22% of total family child care providers in Kent)

Centers who serve/have served children with special needs
2 (33% of total child care centers in Kent)

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/22-6/30/23).

¹In 2023, LOCATE: Child Care changed the method of tracking providers with Special Needs Experience. Providers now are able to indicate experience with individual special needs. In 2024 and future years, this number will increase as we identify those providers. This number cannot be compared to earlier Demographics.

The American Community Survey (ACS): is an ongoing survey that provides vital information on a yearly basis about our nation and its people. Information from the survey generates data that help inform how trillions of dollars in federal funds are distributed each year. (Census.gov)

Before/After-School Care: School-Age child care offers care to children enrolled in Kindergarten or above. Care is provided before and/or after school and during school holidays/vacations. Programs are licensed by the Office of Child Care. Programs may operate from a school building or other licensed facility.

Census of Population and Housing: There are two versions of the Census questionnaire: a short form which asks a limited number of population and housing questions of all households, and a long form questionnaire which asks additional social and economic questions of a sample of all households. The user should note that data obtained from a sample are subject to sampling variability, and that there are limitations to many of these data.

Child Care: The care or supervision of a child when the child's parent has given the child's care over to another for some portion of a 24-hour-day as a supplement to the parent's primary care of the child. (OCC)

Child Care Center: Child care provided in a facility that, for part or all of the day, provides care to children in the absence of the parent. Centers are licensed by the Office of Child Care.

Child Care Scholarship Program (CCS)*: Provides financial assistance to eligible families in securing care for their children in registered family child care homes or licensed child care centers while parents/guardians are attending school, working, or in job training.

Children with Special Needs: Children who, because of a disability or other special educational, developmental, physical, emotional, behavioral, or medical condition, require additional care, or whose activities are restricted by a certain condition. (OCC)

Current Median Family Income: Current, median family income is from the American Community Survey 2022.

Current Population Estimates: Current Population Estimates are based on the American Community Survey 2022.

Educational Attainment: The highest level of school completed or the highest degree received. Educational attainment figures were used for persons over 25 years of age. (U.S. Bureau of the Census)

Employer-Sponsored Centers: A child care center located on-site or off-site which is sponsored by a corporation,

business, or other employer. Employees are given priority for enrollment slots.

Family Child Care: The care given to a child younger than 13 years old or to a developmentally disabled person younger than 21 years old, in place of parental care for less than 24 hours a day, in a residence other than the child's residence and for which the provider is paid. Regulations allow a family child care provider to care for as many as eight children at any time. (OCC)

Family Household Income: Family includes a householder and one or more persons living in the same household who are related to the householder by birth, marriage, or adoption. A household can contain only one family for purposes of census tabulations. (U.S. Bureau of the Census)

Head Start: Project Head Start provides comprehensive developmental services for children from low-income families. Head Start is comprised of four components including Education, Health, Parent Involvement, and Social Services. Head Start Centers serve children from age 3 to school entry age from income eligible families.

Infant/Toddler: In the State of Maryland, "infant" means a child under 18 months old. "Toddler" means a child 18 months old or older but younger than 2 years old. (OCC) MFN reports "infant" as a child birth through 23 months of age.

Kindergarten: An instructional program for children who are 5 years old by September 1st of each academic year. Programs may be operated by a private or public school. Kindergarten is the year of school which precedes entrance to first grade.

Nursery Schools: An instructional program approved or exempted by the Maryland State Department of Education for children who are two through four years old. The maximum length of the program is 6 hours per day, however most operate only a few hours per day and may meet only two or three times per week for a nine month period.

Owner Costs with Mortgage (Selected Monthly): The sum of payments for mortgages, deeds of trust, contracts to purchase, or similar debts on the property; real estate taxes; fire hazard, and flood insurance on the property; utilities; and fuels. It also includes, where appropriate, the monthly condominium fees or mobile home costs. A housing unit is owner-occupied if the owner or co-owner lives in the unit even if it is mortgaged or not fully paid for. (U.S. Bureau of the Census)

Part Day: A program regulated by OCC with an educational focus for children one or two years before entering kindergarten. These programs are usually 2-3 hrs/day, 2-3 days/week, nine months/year.

Pre-Kindergarten: These are publicly funded pre-kindergarten programs for eligible 4-year-old children administered by local boards of education or qualified vendors. The programs have the overall goal of providing learning experiences to help children develop and maintain school readiness skills necessary for successful school performance. Local school systems shall enroll all 4-year-old applicants from economically disadvantaged or homeless families.

Poverty Level: The poverty guideline for a family of four persons was \$30,000 in 2022. (U.S. Department of Health and Human Services, Jan 2021)

Renter Occupied Gross Monthly Rent: Monthly contract rent plus the estimated average monthly cost of utilities and fuels, if these are paid by the renter. All occupied housing units which are not owner-occupied, whether they are rented for cash rent or occupied without payment of cash rent, are classified as renter-occupied. (U.S. Bureau of the Census)

Unemployment Rate: Civilians 16 years old and over are classified unemployed if they (1) were neither “at work” nor “with a job but not at work” during the reference week, and (2) were looking for work during the last four weeks, and (3) were available to accept a job. Also included were civilians who did not work at all during the reference week and were waiting to be called back to a job from which they had been laid off. (U.S. Bureau of the Census)

The Maryland Child Care Resource Network is a public/private partnership designed to expand and improve child care delivery in Maryland. Maryland Family Network manages the Network and operates as its Statewide Coordinating Entity. Funding for this publication was made available by Maryland Family Network, the Maryland State Department of Education, and Maryland's business community.

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