



Strong Families Grant Program – CBCAP Funding

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Strong Families grants are supported by the federal program Community-Based Child Abuse Prevention (CBCAP) and the American Rescue Plan Act (ARPA) of 2021 funds (FAIN #2101MDBCC6). For more information about CBCAP ARPA funding visit: acf.hhs.gov/cb/policy-guidance/pi-21-07.

Strong Families Grant Program – CBCAP Funding

- Strong Families grant program focuses on community-based efforts to prevent child maltreatment and strengthen families.
- The funding opportunity includes three possible priorities:
 1. Approaches that address **primary prevention** of child abuse and neglect through a public awareness campaign focusing on child development, positive parenting practices, the promotion of protective factors, and educating the community about child abuse and neglect and ways to prevent it.
 2. Approaches that address **secondary prevention** of child abuse and neglect by increasing families' economic mobility, improving access to resources for children and families, and eliminating financial stressors so that families can pursue opportunities and plan.
 3. Approaches that address **primary and/or secondary prevention** through enhanced collaboration among organizations focused on promoting protective factors and integrative approaches to preventing child abuse and neglect.

CBCAP Funds

Funds must be used to support:

Primary Prevention

Universal programs and strategies which are available to all families.



Secondary Prevention

Targeted prevention efforts, which target children and families at risk for abuse or neglect.



Eligibility

- The Strong Families grant is for direct services or intermediary/pass through agencies where programming is currently being implemented or will be fully operational within 3 months of receiving the funding.
- Applications must include a community-based public or private non-profit entity as a primary partner.
- Applicants from public agencies can apply in partnership with a community-based non-profit and must submit one joint proposal.
 - Collaboration is a priority for this funding opportunity, and cross-sector partnerships are encouraged.
 - A strong proposal may involve internal collaboration between government agency departments and a community-based partner is also required.

Eligibility Continued

- Family Support Centers (FSC) that have an existing CBCAP award may apply for the Strong Families grant program.
- If an FSC applies and is awarded a Strong Families grant, it will replace existing CBCAP funding.
- If an FSC applies and is not awarded a Strong Families grant, the FSC will continue to receive its existing CBCAP funding. There will not be a loss of existing CBCAP funds if the FSC is not awarded a Strong Families grant.
- Applicants do **not** have to be a Family Support Center to apply. Non-profits that focus on community-based prevention of child abuse are encouraged to apply.

Projected Funds, Funding Cycle, & Duration

- Two categories of funding will be issued:
 - In the first category, applicants will receive up to \$75,000 per applicant.
 - In the second category, applicants will receive up to \$250,000 per applicant.
- Funding Cycle & Duration:
 - September 1, 2023 – August 30, 2024, with the possibility for a second-year renewal based on progress review

Quarterly Meetings & Peer Learning Community

- Awarded grantees must be willing and able to actively participate in shared quarterly learning conversations in-person at a centrally located destination in Maryland or via virtual meeting.
- Awarded grantees must be available for quarterly progress calls with the MFN grant management team. Quarterly progress calls are in addition to quarterly learning conversations.

Continuous Quality Improvement (CQI) & Evaluation

- Applicants must be willing and able to collaborate with MFN and designated evaluative partners in identifying appropriate evaluation methods, data collection, and technical assistance efforts.
- Applicants are encouraged to address how a CQI process is implemented as part of programmatic efforts, and how CQI promotes protective factors.
 - Describe self-assessment as part of CQI, and where applicable describe the technical assistance needs to build the organization's evaluation capacity.
 - Projects with existing evaluation expertise include a description of how success of the project/program will be measured (e.g., specific child and family outcomes), timeline(s) for measurement, who will conduct the evaluation, if/how disproportionality is addressed, and the dissemination of results.
- Protective Factors Surveys for progress monitoring and CQI

ACTION	DATE / TIME	LINK / EMAIL ADDRESS
Request for Proposals (RFP) Issued	May 12, 2023	marylandfamilynetwork.org/2023-cbcap-funding
Informational and Technical Assistance Webinar	May 30, 2023, at 10:00am EST	us06web.zoom.us/j/84527167673?pwd=MHlmRFFzTmFHL2JlTjRLVDR1Ti8zQT09
Questions after Informational & Technical Assistance Webinar: Email Questions by June 2	June 2, 2023	MFNStrongFamilies@marylandfamilynetwork.org
Letter of Intent (LOI) Requested	June 9, 2023, at 5:00pm EST	marylandfamilynetwork.org/2023-cbcap-funding
Final Proposals Due	June 23, 2023, at 5:00pm EST	marylandfamilynetwork.org/2023-cbcap-funding
Funding Cycle and Duration Funding Cycle: Possibility for a second-year renewal based on project progress review	Sept. 1, 2023 – Aug. 30, 2024	

Questions / Discussion

After today's webinar questions will be accepted from May 30 – June 2.

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